

NO. D-6018

S. H. KRESS & CO., GENERAL, CALIFORNIA

ORDER NO.

DATE 7-11-1939

M XMAS FOLDERS		ART COLORTONE		8 1/2 x 10 1/4	
(ALL OF THIS ON THE PICTURE SIDE)					
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			(ALL OF THIS ON THE ADDRESS SIDE)		
TITLE (IN FULL) MERRY CHRISTMAS FROM CALIFORNIA			FRONT NO. NO R. M. NO		
			IMPRINT NONE		
(c) Curt Teich & Co., Inc.			PHOTO PROPERTY OF C.T.		
COLOR DESCRIPTION					

USE PHOTOS NOS. 1A-H413, 6A-H75, 7A-H3620, 61398
FOLLOW SKETCH FOR LAYOUT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive *[Signature]* **ESTIMATE** Cost Dept. Checked *[Signature]*
By *[Signature]* **AND WORK SCHEDULE** By *[Signature]*
Date *JUL 11 1939* Date *JUL 11 1939*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 19 1939	JUL 19 1939
SKETCH <i>20</i>		<i>11</i>		
RETOUCHING		<i>0</i>		<i>7/19 gr</i>
PHOTO-LITHO				
BLUEPRINT	<i>84</i>		<i>7-20</i>	<i>7-25 AT</i>
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	<i>225</i>	<i>3</i>		<i>26 July</i>
ARTIST DEPT.	<i>202</i>	<i>22 1/2</i>	<i>7-28</i>	<i>8-1</i>

DATE BLUEPRINT OK'D _____ DATE Filed *[Signature]*
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

Make Red impression

ST
#108

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6019 ORDER NO. 28013

DATE 7-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WASH COMPANY
DANVILLE, ILL.

6 M DOUBLE P.C. SIZE

XXX 5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAC'S JOINT NAILS (ETC.)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE INST. ATT'D, ALSO SKETCH.

RUSH

JUL 15 1939

Make Blue
D.K. Red
+ Red impression

As quoted

GW

1 Rephoto 5x7

LO 12

Ret 8

Ac. 2 1/4

Print 10 64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6020 ORDER NO. 28099 DATE 7-13-1939

CUSTOMER WESTMINSTER COLLEGE
FULTON, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WESTMINSTER HALL, WESTMINSTER COLLEGE,
FULTON, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 18 1939

7/18/39

RETURN PHOTO YES NO

fr

107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6021 ORDER NO 28099 DATE 7-13-1939

CUSTOMER WESTMINSTER COLLEGE
FULTON, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WESTMINSTER GYMNASIUM, WESTMINSTER
COLLEGE, FULTON, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

MAKEOVER

Charge to ADV

EST. Makeover Time Required

	TIME	
RETOUCHING	3/4	Time Recorded in Cost Dept.
PHOTO-LITHO		Date JUL 25 1939
COMPOSING		By Z
ART DEPT.		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

Ret ✓

As quoted

PH

JUL 18 1939

7/18/39

Ret 3/4

17
107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6022

ORDER NO. 28099

DATE 7-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WESTMINSTER COLLEGE
FULTON, MISSOURI

II M

POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REUNION HALL, DORMITORY, WESTMINSTER
COLLEGE, FULTON, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

JUL 17 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6023 ORDER NO. 28099 DATE 7-13-1939

CUSTOMER WESTMINSTER COLLEGE
FULTON, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCIENCE HALL AND THE COLUMNS,
WESTMINSTER COLLEGE, FULTON, MISSOURI

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. n 120
Dry — Wet — Pancromatic — Color Separation. n 133
Transfer — Paper Process — New Process. n 150
Stripping — White Border — Full Face. n 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKEOVER

Charge to APPR. RET Dept.

EST. Makeover Time Required

	TIME	
15 RETOUCHING	1 1/2	Time Recorded in Cost Dept.
PHOTO-LITHO		Date JUL 25 1939
COMPOSING		By E
ART DEPT.		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 17 1939

5x7 2 prints
Ret. 1 1/2

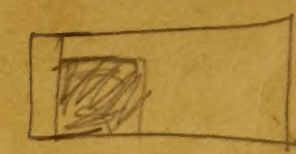
Ret 1 1/2

X
Pm

Polmer

6

1 Rep photo on
8x0



S. H. KRESS & CO. GENERAL FLORIDA

NO. D-6024

ORDER NO. 27708

DATE 7/14/39

600 M NOTHEADS		ART COLORTONE	SIZE 6 7/8 x 10 1/2
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO	
TITLE (IN FULL) FLORIDA	IMPRINT NONE		
PUT IN LOWER LEFT CORNER IN SMALL TYPE Copy. 1939 By Curt Teich & Co., Inc., Chicago, U.S.A.		PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *Yes* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		AND WORK SCHEDULE	
By <i>[Signature]</i>	Date JUL 14 1939	By <i>[Signature]</i>	Date JUL 14 1939
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 19 1939	JUL 19 1939
SKETCH <i>20</i>	<i>1 1/2</i>		
RETOUCHING <i>1</i>	<i>5</i>		
PHOTO-LITHO			
BLUEPRINT STRIPPING, ORAQUING <i>84</i>		<i>7-22</i>	<i>7-22</i>
ENGRAVING			
HAND COLOR PROOF <i>225</i>	<i>1 1/2</i>		<i>25 July</i>
ARTIST DEPT.	<i>9 1/2</i>		

Make Red impressions

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

*for small
neg.*

S. H. KRESS & CO., GENERAL FLORIDA

NO. D-6025

ORDER NO. 27708

DATE 7/14/39

600 M ENVELOPES

ART COLORTONE

SIZE 7 1/8 x 3 7/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) FLORIDA

IMPRINT

NONE

PUT IN LOWER RIGHT CORNER IN SMALL TYPE
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By Jul 14 1939 Cost, Dept. Checked By
Date Jul 14 1939 Date Jul 14 1939

OPERATION	EST. TIME Ch. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, MAKE SET UP		JUL 19 1939	JUL 19 1939
SKETCH <u>Lo.</u>			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPACIFYING	84	7-22	7-22
ENGRAVING			
HAND COLOR PROOF	1		
ARTIST DESK	64 2 1/4	8/1/39	8/2/39

DATE BLUEPRINT OR P. By DATE FILE By
DATE HAND COLOR PROOF By DATE PROOF RETURNED TO CUSTOMER By

make Red & blue
impression

small
neg.

S. H. KRESS & CO., GENERAL FLORIDA

NO. D- 6026

ORDER NO. 27709

DATE 7/14/39

500 MNOTEHEADS

GROUP 3
ART COLORTONE

SIZE 5 3-8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BAYFRONT PARK
MIAMI SKYLINE
HIALEAH TRACK ENTRANCE

PUT IN SMALL TYPE IN LOWER LEFT CORNER
Copy. 1939 By Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

TYPE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		AND WORK SCHEDULE	
By <i>[Signature]</i>		By <i>[Signature]</i>	
Date <i>Jul 14 1939</i>		Date <i>Jul 14 1939</i>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 19 1939	JUL 19 1939 <i>3</i>
BATCH <i>L.O.</i>	<i>6</i>		
RETOUCHING	<i>7</i>		
PHOTO LITHO			
BLUEPRINT STRIPPING, OPACING	<i>84</i>	<i>7-22</i>	<i>7-24 14</i>
ENGRAVING			
HAND COLOR PROOF	<i>70</i> <i>23/4</i>		<i>7-28-39</i>
ARTIST DEPT.	<i>61</i> <i>15</i>	<i>8-3-39</i>	<i>8-4-39</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

+ Copy *[Signature]*
113

S. J. KRESS & CO.? GENERAL FLORIDA

NO. D-6027

ORDER NO. 27709

DATE 7/14/39

500 M ENVELOPES

ART COLORTONE

SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) FLORIDA

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER CORNER --
Copy.1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW ATTACHED SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
By <i>[Signature]</i>		Cost Dept. Checked <i>[Signature]</i>	
Date JUL 14 1939		Date JUL 14 1939	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 21 1939	JUL 21 1939
SKETCH <i>20</i>	<i>1</i>		
RETOUCHING	<i>3 1/2</i>		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	<i>8 1/2</i>	<i>7-22</i>	<i>7-24</i>
ENGRAVING			
HAND COLOR PROOF	<i>70</i> <i>1 1/4</i>		<i>7-28-39</i>
ARTIST DEPT.	<i>64</i> <i>7</i>	<i>8/3/39</i>	<i>8/3/39</i>

DATE BLUEPRINT OK'D _____ DATE FILED _____
DATE HAND COLOR PROOF OK'D _____ DATE PHOTO RETURNED TO CUSTOMER _____

51
112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6028 ORDER NO. 28136 DATE 7-14-1939

CUSTOMER STATE COFFEE SHOP
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M MENUS

SIZE 10 x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STATE COFFEE SHOPPE MENU

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE COLORED DUMMY ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62 7-28

1/10
62 7-28
64

JUL 2 01939

make light blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6029 ORDER NO. 135

DATE 7-17-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HOTEL ROOSEVELT
INDIANAPOLIS, INDIANA

Photos for
this Customer

2 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ROOSEVELT, INDIANAPOLIS, IND.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

MAKEOVER

Charge to APPR. RET DEPT.

EST. Makeover Time Required

17 RETOUCHING

PHOTO LITHO

COMPOSING

ART DEPT.

ENGRAVING

Time Recorded in Cost Dept.

JUL 25 1939

By 3

At 6

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 18 1939

7/19/39

Makeover
Ret 1

ST
107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6030 ORDER NO. 20146 DATE 7-17-1938

CUSTOMER HOTEL CONG
EL DORADO, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 x 5

STYLE PHOTO PLATE WITH BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CONG - EL DORADO, ARK.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MINUTE ALL CARS EXCEPT THREE IN
FRONT AND ONE ON SIDE.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

JUL 18 1939

7/19/39

small
neg

PUBLISHED FOR
THE COAST PUBLISHING CO., VANCOUVER, B.C.
IMPRIME AUX ETATS UNIS D'AMERIQUE

NO. D-6031

ORDER NO. 28181

DATE 7-18-1939

12 M 500 LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NONE R. M.

TITLE (IN FULL) VICTORIA, CANADA, (THE CAPITAL
CITY OF BRITISH COLUMBIA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 116487. SEE INSTRUCTIONS ATT'D.

NO. D-6031

ORDER NO. 28181

DATE 7-18-1939

12 M 500 LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NONE R. M.

TITLE (IN FULL) C.F.R. EMPRESS HOTEL,
VICTORIA, B.C., CANADA

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE PHOTO MARKED WITH INSTRUCTIONS, ATT'D. SEE COLOR GUIDE FOR
BLDG., CARD NO. 4A-H1542 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost By Checked

JUL 27 1939

JUL 27 1939

7-27

7-25-38

7-28

7-26-38

7-31

18-2

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE

By

DATE Photo Returned to Customer

WINONA LAKE INSTITUTION, WINONA LAKE, IND.

NO. D-6032

ORDER NO. 27764

DATE 7/19/39

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M.

TITLE (IN FULL) SOUVENIR FOLDER OF WINONA LAKE, INDIANA

IMPRINT SAME AS ABOVE

FRONT TITLE -- Auditorium Among the Trees

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A442

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6032

WINONA LAKE INSTITUTION, WINONA LAKE, IND.

ORDER NO. 27764

DATE 7/19/39

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M.

TITLE (IN FULL) SWANS AND ISLAND

IMPRINT GENUINE CURT TEICH - CHICAGO "C.T."
ART COLORTONE" CREATION (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A440

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

7-7(21)

Handwritten notes and stamps on the right side of the page, including dates and numbers.

14-4
13-3
14-3
84
7-31
8-1-4
70 13/4
66 25 8-17
JUL 25 1939
JUL 25 1939
DATE BLUEPRINT ON
DATE ALSO

NO. D-6033

ROTH'S DEPT. STORE, TWIN LAKES, WIS.

ORDER NO. 28221

DATE 7-19-1939

1 MOST CARDS

PHOTO PLATING

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STAIRWAY TO THE HOME OF VILBERT, OF TWIN LAKES, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Class No. Time Allowed

DATE
URGENT DEPT.

DATE
COMPLETED

COMPOSING, TYPE SET UP

JUL 20 1939

JUL 20 1939

JUL 21 1939

SEARCH

REMOUCHING

15 1

7/21 GR

PHOTO-ETHIO

PRINTING
STANDARD, 100, 100, 100

85

7-22

7-24 KA

ENGRAVING

HAND COLOR PROOF

ARTIST ETC.

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

110

RONPKE'S DENT. STOR., TWIN LAKES, WIS.

NO. D-6034

ORDER NO. 28221

DATE 7-19-1939

1 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF W.W. VINCENT,
TWIN LAKES, WIS.

2-jets

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. ~~XXXXXXXX~~

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE	By	Checked
DATE	DATE	DATE
COMPOSING, TYPE SET UP	JUL 20 1939	JUL 20 1939
SKETCH		
RETOUCHING	19	7/20/39
PHOTO FILLED		
RETOUCHING	84	7-22
STUDY OF SUBJECT		
ENCLOSING		
HAND COLOR PROOF		
ARTIST DEPT.		

DATE BLUEPRINT OK'D. _____ DATE FILLED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D. _____
By _____ DATE Photo Returned to Customer _____

110

ROEPKE'S DEPT. STORE, TWIN LAKES, WIS.

NO. D-6035

ORDER NO. 28221

DATE 7-19-1939

1 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SCENE FROM COMMODORE BARRY
GOLF COURSE, TWIN LAKES, WIS.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		AND WORK SCHEDULE	
By <u>[Signature]</u>		By <u>[Signature]</u>	
Date <u>JUL 19 1939</u>		Date <u>JUL 19 1939</u>	
OPERATION	EST. TIME (Job No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 20 1939	JUL 20 1939
SKETCH			
RETOUCHING	17 1		7-21-39
PHOTO LITHO			
PRINTING (SIX COPIES)	85	7-22	7-22-39
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

57
110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6036 ORDER NO. 242 DATE 7-19-1939

CUSTOMER MILNER HOTEL
TOLEDO, OHIO

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

3 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "A GOOD HOTEL — A GOOD CITY"

~~BOTTLENECK HOTEL — 908 JEFFERSON AT EIGHTH ST.~~
~~TOLEDO, OHIO~~

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE No. 01 FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RETURN PHOTO YES NO

MAKEOVER

Change in CUSTOMER Dept.

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 21 1939

0

1

COMPOSING

ART DEPT.

ENGRAVING

AUG 14 1939

New Key
L. C. Brown
S. J. met
K 112

S. H. KRESS & CO., NEW ORLEANS, LA.

NO. D-6037

ORDER NO.

DATE 7/20/39

25 M XMAS FOLDERS ART COLORTONE SIZE 11 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASON'S GREETINGS FROM
NEW ORLEANS,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN SMALL TYPE ON LOWER EDGE ---
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

USE PHOTOS NOS. 7A-H3123 & 7A-H3125

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
DATE JUL 21 1939		DATE JUL 21 1939	
OPERATION	EST. 1	EST. 2	EST. 3
CLIPPING			
SEARCH	17-2 1/2	6	
REPRODUCTION	17	5	
PHOTO-LITHO			
REPRODUCTION	84	7-31	8-1 1/2
REPRODUCTION			
HAND-COLORING	62	3	8-2
ARTWORK	211	16	8-7

DATE BLUEPRINT OR D

DATE PRINT

DATE HAND COLOR PROOF OR D

DATE PRINT

By

By

DR Blue
impression

17-0-11-21-121-0-11-21

S. H. KRESS & CO., NEW ORLEANS, LA.

NO. D-6038

ORDER NO.

DATE 7/20/39

25 M XMAS FOLDERS ART COLORTONE SIZE ~~10 1/2~~ 7 1/2 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
NEW ORLEANS

IMPRINT NONE

PUT IN SMALL TYPE ON LOWER EDGE ---
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. USE PHOTO NOS. 7AH961

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Can Day / Week

JUL 21 1939

AND WORK SCHEDULE

By

JUL 21 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
Christmas Greeting Card	91-2	1		
Photo	10-7	5		
Photo	11-2	2		
Photo	10			
Photo	84			
Photo		7-28		7-31-41
Photo	70	2 3/4		8-1-39
Photo	206	15	8-7	8-9

DATE DELIVERED ORD.

DATE FILED

By

DATE HAND COL. PROOF ORD.

By

DATE Photo Returned to Customer

By

2 12
10-7-0-11 21-0811-2

Dr. Blue
Wm. J. Brown

S. H. KRESS & CO., NEW ORLEANS, LA.

NO. D-6039

ORDER NO.

DATE 7/20/39

25 M XMAS FOLDERS

ART COLORTONE

SIZE 9 7/8 x 8 1/2 11/16

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASON'S GREETINGS FROM
NEW ORLEANS

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER EDGE --

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED. --- USE PHOTO NOS. 7A-H2846, 7A-H3124

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ESTIMATE

By Cost Dept. Checked

Date JUL 21 1939

OPERATION	EST. TIME	DATE	DATE
		PAID TO DEPT.	COMPLETED
COMP. & DEL. SET UP	16-3		
SKETCH	21-4	7	7/27/39
RET. CHG.	13	0	
PHOTO CHG.	84	7-28	
DEL. CHG.	62	3	8-1
HAND COL. PROOF	205	17	Aug 5 '39
ART ST. CHG.			Aug 8, 39

DATE BLUEPRINT OK'D. By DATE FILED

DATE HAND COLOR PROOF OK'D. By DATE Photo Returned to Customer

By

Must be paid

16-62-31 (21-4)

NO. D-6040

ORDER NO.

DATE 7/20/39

25	M	XMAS FOLDERS	ART COLORTONE	SIZE 8 1/2 x 10 1/2
----	---	--------------	---------------	---------------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEASON'S GREETINGS FROM
NEW ORLEANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER EDGE ---
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED USING PHOTOS NOS. 7A-H965, & 7A-H963

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,777

ESTIMATE

Gen. Dept. Checked

ALL 21 1939

AND WORK CONTINUED

MAR 21 1939

DATE	TIME	DATE	DATE
RECEIVED	RECEIVED	RECEIVED	RECEIVED
RECEIVED	6	6	
RECEIVED	4	4	7-21
RECEIVED			7-25
RECEIVED	8	8	7-26
RECEIVED			
RECEIVED		3	
RECEIVED	9	18	8-3
RECEIVED			8-8

DATE BLUEPRINT OK'D _____

DATE April 1964

By _____

18

DATE HAND COLOR ROOF OLD

DATE Photo Returned to Customer_____

27

Make red impression

S. H. KRESS & CO., NEW ORLEANS, LA.

ORDER NO.

DATE 7/20/39

25	M	REEL DIAS FOLDERS	ART COLORTONE	SIZE 8 x 11
----	---	-------------------	---------------	-------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
NEW ORLEANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN LOWER EDGE IN SMALL TYPE ---

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED USING PHOTO NOS. -- 7A-H3129 & 7A-H970

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

By	Date	ESTIMATE	DATE
JUL 21 1939	JUL 21 1939		
16-1	7		
21-6	3		
16			
84	7-28	8-148	
227	3 1/4	8-2-39.	
203	19	8-7	8-8

DATE RECEIVED _____ DATE FILED _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

P. _____

DK + Red
impression

S. H. KRESS & CO., NEW ORLEANS, LA.

NO. D-6042

ORDER NO.

DATE 7/20/39

25 M XMAS FOLDERS ART COLORTONE SIZE 8 1/2 x 8 7/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
NEW ORLEANS

IMPRINT NONE

PUT IN LOWER EDGE IN SMALL TYPE --

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED USING PHOTO NOS. -- 7A-H964, 7A-H969

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

CON. Dept. Chicago

JUL 21 1939

DATE JUL 21 1939

ITEM	QUANTITY	UNIT PRICE	TOTAL	DATE RECEIVED	DATE COMPLETED
19-4	7				
20-2	3				
10-3					
14				7-28	7-30
62	3 1/2				8-1
203	18			8-2	8-7

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

19-4 - 20-2 - 10-3 - 14 - 62 - 203

S. H. KRESS & CO., NEW ORLEANS, LA.

NO. D-6043

ORDER NO.

DATE 7/20/39

25 M EMAS FOLDERS ART COLORTONE SIZE 10 1/8 x 7 7/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS LOUISIANA

IMPRINT NONE

PUT IN LOWER EDGE IN SMALL TYPE ---
(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED USING PHOTO NOS. 9A-H782 & 7A-H971

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

JUL 21 1939

Cost Dept. Checked

JUL 21 1939

DATE COMPLETED

21	7		
15	2		7/25
84		7-25	7-26
227	3		7-31-39
207	18		

DATE BLUEPRINT ORD

DATE

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-6044** ORDER NO. 28379 DATE 7-26-1939

CUSTOMER REID HOTEL
KNOXVILLE, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REID HOTEL \$1.00 AND \$1.50
CORNER GAY STREET AND MAIN AVENUE, KNOXVILLE,
TENN. (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

JUL 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-6045 ORDER NO. 28376 DATE 8-10-1939

CUSTOMER COLONIAL TOURIST HOME
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATE IN FULL FACE

PLACE OF TITLE: Upper, ~~Lower, Center~~ Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLONIAL TOURIST HOME, BARDSTOWN, KY.
THE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 14 1939

18

18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-6046 ORDER NO. 18331 DATE 7-26-1939

CUSTOMER R.W. GORDON
NO. WOODSTOCK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 12 x 12 FOLDED 4 x 9

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPANISH COURTS - RIVIERA, FLORIDA

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE DUMMY, DRAWING & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 11 1939

3M-1-2-39

make red impression
OK Blue

2-20-
4-
5-22

7-20-1 1/2 hr of 11 — X

7-20-11

62 4 1/2 10 1/2
70 5 1/2 9 3/4
64-67-97-99-9/11/39
1 5/11

pm



DATE 7-26-1939

12 M 500 NUTHEADS 5 3/8 x 8 1/2

ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) COMMONWEALTH OF THE PHILIPPINES

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
No.	Estimate No.	Estimate	Cost
10	21	7	
11	21	8	
12	84	8 - 10	8 - 11
13	225	3	15 Aug
14	202	21	9-15
15			9-17

DATE Filed

DATE Photo Returned to COLUMBIA

PHILIPPINE ED. CO., MANILA, P.I.

NO. D-6048

ORDER NO. 28389

DATE 7-26-1939

12M 500 ENVELOPES 5 5/8 x 4 3/8 ART COLOR D NE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO NONE

R. M.

TITLE (IN FULL)

IMPRINT

Color description

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cont. Dept. / Checked

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET, etc.		AUG - 8 1939	AUG - 8 1939
ETCH			
RETOUCHING	2		
PROOFING			
REMARKS STANDARD CHARGING	84	8-10	8-11 1/2
ENGRAVING			
HAND COLOR PROOF	225 1		15 Aug
ARTIST DEPT.	211 5 1/2	8-16	

I DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____
II DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____

make OK Blue impression



C. T. & CO. PHOTO PROPERTY OF

RETURN PHOTO YES NO

DIAL No. D-6050 **ORDER NO** 530 **DATE** 7-31-1939

CUSTOMER BIGGS HOSPITAL STORE
ITHACA, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M **10ST CARDS** **SIZE** 3½ x 5½ **STYLE** PHOTO PLAIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full

No Title

FRONT NO. 5 (All of this on address side) **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7
Ret -

B

AUG 1 - 1939

X
122

CURT TEICH & CO., INC.

NO. D-6051

ORDER NO.

DATE 8/1/39

12 1/2
M

NOTEHEADS

C.T. ART COLORED TONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

CALIFORNIA

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R.M.

NO

IMPRINT

NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE

COPY. 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

See card 19471 for inst.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

make DK blue paper

*10. 7 8
3 7
80 8.25 6.28.5
225 4 29 Aug
5 3 ap. 12 26
7 4 ap. 12
6 - ap 11 - 3 1/2
5 - ap 11 - 4 1/2*

CURT TEICH & CO., INC.

NO. D-6052

ORDER NO.

DATE 8/1/39

12 1/2 M ~~PRINT~~ ENVELOPES C.T. ART COLOR TONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) CALIFORNIA STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH 20	5	1		
RETOUCHING	7	2	8-1	8-24-39
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8		8-25	8-28-39
ENGRAVING				
HAND COLOR PROOF	225	1 1/4		29 Aug
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7-2-39

5-9-15-1

make OK. Blue impression

D 6053



CURT TEICH & CO.

NO. D-6053

ORDER NO.

DATE 8/1/39

12 1/2 M ~~REPRODUCTION~~ NOTHEADS ART COLORTONE SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

NONE

NO

PUT IN SMALL TYPE IN LOWER CORNER --
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

USE ATTACHED PHOTO FOR LEFT INSERTED
PICTURE INSTEAD OF 8AH1430

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

Date

AUG 1 1939

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED DEPT.	DATE COMPLETED
RENTAL INC. TIRE SET UP				
WHEEL 20	4	2	8-1-39	8-1-39
FLYING	2	9	8-1-39	8-1-39
WHEEL HO	14		8-1-39	8-1-39
FLYING			23 Aug	
FLYING				
FLYING				

Customer

41 left
Ret 1 1/2 hrs

make DK. Blue impression

2 1/2
3
3

CURT TEICH & CO.

NO. D-6054

ORDER NO.

DATE 8/1/39

12 1/2 M ENVELOPES ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PUT IN LOWER CORNER IN SMALL TYPE --
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

Obtain DL 40
COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH - 50		1	8-1	8-10-39
RETOUCHING		4	8-1	8-10-39
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUES	84		8-1-8	8-20-45
ENGRAVING				
HAND COLOR PROOF	225	1		
ARTIST DEPT.	207	6 1/2		23 Aug

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

make OK. Best impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6055 ORDER NO. 27937 DATE 8/2/39

CUSTOMER COMMERCIAL HOTEL
FRANKLIN, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMMERCIAL HOTEL, FRANKLIN, LOUISIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 4- 1939

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6056 ORDER NO. 28654 DATE 8-3-1939

CUSTOMER MILNER HOTEL
DES MOINES, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MILNER HOTEL - (TH AND CHERRY STREETS
DES MOINES, IOWA (ETC.))

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

*1. Rep. Photo 2. v. 7
Ret 3*

Rpy

AUG 4 - 1939

*fr.
Muller
129*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 146077 ORDER NO. 23678 DATE 8-4-1939

CUSTOMER NORTH AMERICAN FIRE CO. NEW YORK, N.Y.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 M 500 XXXXXXXX SIZE 6x9 2" x 2"

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE NATIONAL BUREAU OF FIRE INSURANCE, NEW YORK, N.Y.

FRONT NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

see sketches OK'd
To office

COLOR DESCRIPTION

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

62 8-30 16 22
69 9-5-39 29 14 1/2

My

> single pictures

Lo 1/2
Ret 8
62 8-30 4c 1
Lat 7 1/2

AUG 11 1939

3M-1-2-39

10 - 46
5 - 3 1/2
7 - 4
5 - 12
1 - 11

X

12558
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6058 ORDER NO. 28710 DATE 8-7-1939

CUSTOMER FRED A. ANDERSON
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M 100T CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATINUM WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FRED A. ANDERSON FUNERAL HOME - 508
E. WILLIS - DETROIT, MICH.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

AUG - 8 1939

15
m. 134

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-6059

ORDER NO. 28694

DATE 8-17-1939

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER - INGLEWOOD
PARK CEMETERY, LOS ANGELES, CALIFORNIA

FRONT: ENTRANCE TO INGLEWOOD PARK
CEMETERY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE OVERLAY ATT'D.

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. D-6059

ORDER NO. 28694

DATE 8-7-1939

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER D-863, BUT WORK OVER AUTOS
TO MODERNIZE: MAKE AS NATURAL AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Corr 2 hrs 70 8

ESTIMATE		AND WORK SCHEDULE	
By		Date	
OPERATION		DATE	
		AUG 31 1939	
COMPOSING, TYPE SET UP			
SKETCH	14	3 1/2	1/6
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	8 91	9-7	9-12-39
STRIPPING, OPACUING			
ENGRAVING			
HAND COLOR PROOF	70	2	9-14-39
ARTIST DEPT.	61	25	9-17-39

DATE BLUEPRINT OK'D

DATE

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7-6-12

Make DK Blue
impression

CURT TEICH & CO., CHICAGO, U.S.A.

NO. D-6061

ORDER NO. 29088

DATE 8-7-39

125 M ENVELOPES ART COLORTONE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TEXAS STATE CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN LOWER CORNER IN SMALL TYPE --
Copy. 1939 By Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Take out star, make picture bottom of frame
FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
3	8-11	8-17	5
4	8-11	8-17	5
80	8-17	8-17	5
225	1	23	Aug
67	5 1/2	8/24/39	8/25/39

DATE RECEIVED ORD. DATE PAID. DATE PHOTO RETURNED TO CUSTOMER.

make DW blue impression

CURT TEICH & CO. INC., CHICAGO, U.S.A.

NO. D-6062

ORDER NO. 29088

DATE 8-7-39

125 M NOTEHEADS ART COLORTONE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) NORTH CAROLINA

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER CORNER **

Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to L.V. Date Aug 17 1939

Est. Makeover Time Required

ESTIMATE	TIME	DATE REQUIRED TO BE DONE
REPRODUCTION	2 1/2	AUG 17 1939
PROOFING	1	
COLORING		
ART LAY.		
ENGRAVING		

*Make DK. 1848
impression*

Executive OK of Estimate

By [Signature]

Date 8-7-39

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]

Date 8-7-39

OPERATION	TIME (Estimate) Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CLIPPING	7	8-8	8-16 SC
REPRODUCTION	8	8-8	8-16 SC
PROOFING	8	8-17	8-18 RT
ART LAY.	3 1/4	8-25	8-29 RT
ENGRAVING	20		

5-12 g. 11

7-8 g. 12 225

7-1 g. 11

15-4 g. 11

148 g. 12-16

DATE Filed

DATE

15-37

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6063

ORDER NO. 29088

DATE 8-7-39

125 M ENVELOPES ART COLORTONE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH CAROLINA STATE

CAPITOL

FRONT NO. NO R. M. NO

IMPRINT NONE

PUT IN LOWER CORNER IN SMALL TYPE --
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
				Date
OPERATION	QUANTITY	DATE	DATE	DATE
COMPOSING, TYPE SET UP				
SKETCH	2	8-8	8-16	30
RETOUCHING	19 2	8-8	8-16	30
PHOTO LITHO				
PRINTING	84	8-7	8-18	15
ENCRAVING				
HAND COLOR PROOF	225 1		24	Aug
ARTIST DEPT	202 6	8-25	8-29	

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE Photo furnished to Customer

MAKEOVER

Charge to L.V. Date

EST. Makeover Time Required

PRINTING	2 1/2	Time required in Cost Dept.
PHOTO	1	
ENCRAVING	1	
ARTIST	2	
PRINTING	10	

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6064

ORDER NO.

DATE 8/10/39

M CALENDAR

ART COLORTONE

5 1/2 x 5

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COLOR CURT TEICH AND COMPANY INC.
1733 WEST IRVING PARK ROAD
CHICAGO, ILLINOIS
STATIONERY POST CARDS LITHOGRAPHY
"US" ART COLORTONE SALES POWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
By <i>WJ</i>		Cost Dept. Checked <i>WJ</i>	
Date <i>8-15-39</i>		Date <i>8-15-39</i>	
OPERATION	DATE	DEPT.	DATE COMPLETED
CONTINUING, TYPE SET UP		AUG 15 1939	AUG 15 1939
SKETCH	6 8	8-15	8-18-39
REPRODUCTION			
PROOFING			
B. L. & W. PROOF	8-21	8-21	8-21-39
REPRODUCTION			
PROOFING			
REPRODUCTION			
PROOFING	6		9-1

DATE RECEIVED BY CUSTOMER

DATE FILED

DATE HAND COL. PROOF

DATE

DATE Photo Returned to Customer

By

*make DK. Bluel impression
light*

CURT TEICH & CO., CHICAGO, U.S.A.

NO. D-6065

ORDER NO.

DATE 8-11-1939

M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SINGING TOWER FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER RIGHT CORNER--
Copyright 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED WITH THE CORRECTION OF
TAKING OUT THE NOTES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

NO. D-6065

CURT TEICH & CO., INC., CHICAGO, U.S.A.

ORDER NO.

DATE 8-11-1939

M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CYPRESS GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO OF CYPRESS GARDENS IN STEAD OF THE PHOTO WITH THE
GIRL NOW ON THE SKETCH. MAKE THE CYPRESS GARDEN SIGN ~~NEW~~ LARGER ABOUT $\frac{1}{2}$
ITS PRESENT SIZE. PUT THE SIGN IN THE TOP CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]*
Date

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	PREPARED BY	DATE
COMPOSING TYPE SET UP			AUG 15 1939	AUG 15 1939
SKETCH	14	1		
RE TOUCHING	14	7		8/16/39
PHOTO LITHO				
REPRINT	82		8-17	8-18-39
SELECTING ORANGE				
ENGRAVING				
HAND COLOR PROOF	225	4		30 Aug
ARTIST REPT.	107	25		

DATE BLUEPRINT OR'D

By

DATE PAID

DATE HAND COLOR PROOF OR'D

By

DATE Photo Returned to Customer

By

ADV. ORDER

ORDER NO. 28927 DATE 8-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ROYAL HOTEL
MIAMI BEACH, FLA.

6	M POST CARDS	SIZE	GROUP 3	3 1/2 x 5 1/4
---	--------------	------	---------	---------------

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate		Copyright in Plate	
Yes	No	Yes	No

Title in full ROYAL HOTEL - MIAMI BEACH, FLORIDA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	SCREEN	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — <u>White Border</u> — Full Face.		175
<u>Blue Print</u> — <u>Handcolor</u> — Black & White Proof.		

Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

AUG 22 1939

AUG 22 1964

7- 97 11

7. 12

152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6067

ORDER NO. 29523

DATE

8-1-1939

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER JACQUES FRENCH RESTAURANT
CHICAGO, ILLINOIS

3 M DOUBLE P.C.

SIZE

5 1/2 x 7

STYLE PHOTO PLATINUM FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full JUST WISHES FOR A MERRY CHRISTMAS AND

A GLAD NEW YEAR FILLED WITH PLEASANT RECOLLECTIONS

OF THE PAST AND BELONG WITH THE PROMISE OF THE

FUTURE - JACQUES FRENCH RESTAURANT - CHICAGO

FRONT NO. 11 10.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7
R.O. 5 1/2
Ret 7

GW

AUG 27 1939

Outdon seen Ok
to J. A. Donahue
8/1/39

2/13/44
4/13
R. M. 11 10.

6-5 1/2
5-2

RETURN PHOTO YES NO	CUSTOMER CROSS ROADS TOURIST COURT DE WITT, IOWA	DIAL NO. D-6363 ORDER NO. 29535 DATE 8-28-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div style="border: 1px solid black; padding: 5px; text-align: center;"> Photos for this Customer </div>
	4 M POST CARDS SIZE 3 1/2 x 5 1/2		STYLE PHOTO VARICOLOR WHITE BORDER		
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full CROSS ROADS TOURIST COURT - DE WITT, IOWA ON THE LINCOLN HIGHWAY U.S. NO. 30 AND U.S. NO. 61		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION <p>SEE SKETCH ATT'D. THERE IS TOO MUCH BRIGHT PLACE IN THIS SECTION TO SEND CUSTOMER. ROOF OF THE HOUSE AT THE LEFT IS A DARK BOTTLED BROWN, ALSO THE BASES OF THE PILLARS SUPPORTING THE ENTRANCE ARCH. SUBDUCE THE ORANGE TREATMENTS ON THE OTHER BUILDING.</p>					

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 30 1939

Handwritten notes:
 Aug. 30
 Paid Rate 12.00
 Sell Rate 20.75
 10-9-39

AUG 30 1939

RETOUCHING PHOTO-LITHO COMPOSING ART DEPT. HC ENGRAVING	Sent to Cust Dept. 10/1/39 11/1/39 12/1/39 1/1/40 2/1/40
---------------------------------------------------------------------	-------------------------------------------------------------------------

Large handwritten signature: Rush

Handwritten mark: H

107

2 reprints

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6069

ORDER NO. 29280

DATE 8/18/39

125 M NOTEHEADS GROUP 3 ART COLORTONE 5 3/8 x 8 1/2

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) JOIN US AT

FRONT NO. NO R. M. NO
IMPRINT NONE

PUT IN SMALL TYPE IN LOWER EDGE
COPY. 1939 by Curt Teich & Co., Inc.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
By Date

OPERATION	EST. TIME	EST. DATE	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH 20	5		
RETOUCHING	6	8-19	8-25
PHOTO-LITHO			
BLUEPRINT	8	8-25	8-25
INGLAZING			
HAND COLOR PROOF	225	3	30 Aug
ARTIST FEEL	207	18	

DATE BLUEPRINT CRD. DATE FILED
By By
DATE HAND COLOR PROOF CRD. DATE Photo Returned to Customer

2- 9-12
5- 9-11

Make DK Blue
impression

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6070

ORDER NO. 29280

DATE 8/18/39

125 M. ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

Put in SMALL TYPE IN LOWER EDGE --
Copy. 1939 by Curt Teich & Co., Inc.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of 2-10-1939

ESTIMATE

Cost Dept. Checked

By

Date

1939

AND WORK SCHEDULE

By

Date

1939

OPERATION	EST. TIME		DATE FORWARDED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING TYPE SET UP				
SKETCH				
REPRODUCTION	1	3	8-18	8-18-39
PHOTO LITHO				
PRINTING	84		8-25	8-26-39
IMAGING				
HAND COLOR PROOF	225	1		30 Aug
ARTIST EDIT	207	6		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

[Large handwritten signature]

1 of 12

7 pages

CURT TEICH & CO., INC., U.S.A:

NO. D-6071

ORDER NO. 29280

DATE 8/18/39

125 M NOTEHEADS

GROUP 4
ART COLORTONE

5 5/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GREETINGS FROM THE SUNNY
SOUTH

IMPRINT NONE

PUT IN LOWER EDGE IN SMALL TYPE --
(c) Copy. 1939 by Curt Teich & Co.,
Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH ATTACHED.
REVERSE PICTURE ON LEFT SIDE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By *[Signature]* Date *8-21-39*
AND WORK SCHEDULE
Cost Dept. *7* Checked *[Signature]*

OPERATION	DATE	DATE	DATE	DATE
COMPOSE, TYPE SET UP				
SKETCH	5	5	8-22	8-22
RETOUCHING	5	6	8-24	8-24
PHOTO-LITHO				
PRINTING	8		8-25	8-28
HAND COLOR PROOF	201	3		
ARTIST'S	2/0	20		10-1

DATE BLUEPRINT ORD

DATE Filed

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6072

ORDER NO. 29280

DATE 8/18/39

125 M ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SUNNY SOUTH

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER EDGE **
(Copy. 1939 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED. ~~REVERSE~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

By Date Got Dept. Checked Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	5 3	8-19	8-24-39
PHOTO LITHO			
ENCORAVING		8-25	8-28-39
HAVE COLOR PROOF	201	1	
ARTIST DEPT.	120	6 1/2	10-1

DATE BLUEPRINT ORD. DATE FILLED
By By
DATE HAND COLOR PROOF returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6073

ORDER NO. 29552

DATE 8-10-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
POWERS REGULATOR COMPANY
CHICAGO, ILLINOIS

25 M CARDS

SIZE 3 1/2 x 8 1/4

STYLE ART COLORED FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POWERS VAPOR DIST THERMOSTATS

(ETC. AS PER COPY)

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

need
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLORED DRAWING ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO	1	Date
COMPOSING		By
ART DEPT.		
ENGRAVING		

AUG 22 1939

make red impression
DK. Blue

7 Photos 5x7

Lg 2 1/2

Ret 6

Stc 1 1/4

62 8-1

(B) Fair 10

MW

WJ

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6074 ORDER NO. 9552 DATE 8-18-1939

CUSTOMER POWERS REGULATOR CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CARDS SIZE 3 1/2 x 8 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full POWERS SAFETY SHOWER MIXERS
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLORED DRAWING ATTACHED.

*Key colors attached to page 1 of 2
— copy made by SL*

MAKE OVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
ENGRAVING	1	Date _____
COMPOSING		
ART LITHO		By _____
ENGRAVING		

AUG 22 1939

Marcel DK Blue

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reprints 5-7

LO 5-

Ret 9

7040 2 1/2 9-1-39

62 9-7

3 HR.

64-10-6 39 Ret 11

Reprints & Types 7-11

[Signature]

5-7

7-5 ap 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-6077 ORDER NO. 29603 DATE 8-22-1939

CUSTOMER: PARAMOUNT CLUB
ALBANY, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARAMOUNT CLUB - ALBANY, GEORGIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TITLE CUT LINES
CLEAR FOREGROUND SOMEWHAT

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 23 1939

5x7

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7-6079 ORDER NO. 0418 DATE 8-24-1939

CUSTOMER PLEASE PRINT SERVICE
1A CRUCE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW BRIDGE OVER THE MISSISSIPPI, IA
CRUCE, WISCONSIN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
bring out clouds

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

1st 1/2
X
Pm

AUG 25 1939

161

THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. D-6079

ORDER NO. 29631

DATE 8-23-1939

12 M 500 COVERS

ART COLORTONE (FRONT) 18 x 11 $\frac{1}{2}$

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIRGIN ISLANDS MAGAZINE

"COME TO THE VIRGIN ISLANDS"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

(INSERT "15¢ PER COPY" IN A SUITABLE
PLACE ON THE COVER, NOT TOO PROMINENTLY)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE KODACHROME ATT'D.

SEE INSTRUCTIONS ON PHOTO ATT'D. SEE PREVIOUS COVER MADE, ATT'D. YOU
MAY CHANGE STYLE OF LETTERING AND BACKGROUND IF DESIRED, BUT CARRY OUT
SUGGESTIONS ON ROUGH PRINT. IN ORDER TO REMOVE THE RUGGED SLOPE IN FOREGROUND
CUSTOMER SUGGESTS YOU PUT IN SOME FLAMBOYANT TREES. THESE ARE SHADY TREES
WHICH AT THIS SEASON ARE COVERED WITH FIRE RED FLOWERS. REMOVE THE CONCRETE
SLAB. PUT IN SOME BLOSSOMING TREES, AND PUT IN TWO BIG TOURIST SHIPS AT DOCK,
THE ACQUITANIA AND THE NIEW AMSTERDAM. TREATMENT OF COVER MUST GIVE STRIKING
CHEERFUL APPEARANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-6079

THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

ORDER NO. 29631

DATE 8-23-1939

12 M 500 COVERS

ART COLORTONE (BACK) 18 x 11 $\frac{1}{2}$

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A TROPICAL PARADISE

A COTTAGE AT CANEEL BAY

(ETC. AS PER COPY ATT'D.)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE LARGE DRAWING ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE	INITIALS
COMPOSING, TYPE SETTING			
SKETCH			
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRIPPING, CREATING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

THE ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. D-6080

ORDER NO. 29632

DATE 8-23-1939

12 M 500 ART COLOR TONE CENTERS SPREAD

12 x 18

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIRGIN ISLANDS

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SM. DUMMY ATT'D. USE POST CARD PLATES AS SHOWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DATE 8-23-1939

DESCRIPTION	DATE	DATE COMPLETED
COMP. 100% SET UP	SEP-5-1939	SEP-5-1939
PRINT 100%	9-5	9-9
PROOF 100%		
PRINT 100%		
PROOF 100%		
PRINT 100%		
PROOF 100%		
PRINT 100%		
PROOF 100%		
PRINT 100%		
PROOF 100%		

DATE 7-1-11

DATE 6-3-11

DATE Photo Returned to Customer

5X7

CURT TEICH & CO., INC., CHICAGO, U.S.A

NO. D-6082

ORDER NO.

DATE 8/24/39

M NOTEHEADS

ART COLORTONE

5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS

IMPRINT NONE

IN SMALL TYPE IN LOWER EDGE -- Copy. 1939
by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. WITH THE FOLLOWING CORRECTION

MAKE BETTER LETTERING AND IN DARK BLUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		Date	
1	1 1/2		
1	12	8-25	8-31 SL
84		8-31	8-8 HA
225	2 1/2		11/12 SL
202	15	9-12	9-14

DATE BLUEPRINT OR D.

DATE Filed

By

By

DATE HAND COLOR PROOF OR

DATE Photo Returned to Customer

Make DK Blue impression

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6082

ORDER NO.

DATE 8/24/39

M ENVELOPES
MTECH

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

IN SMALL TYPE IN LOWER EDGE - Copy.1939
by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By Cost Dept. Checked

Date 8/24/39

DEPT.	ESTIMATE	DATE COMPLETED
COMPTON		
NECH		
PHOTO	1 3 8-25	8-31-39
PHOTO	86	8-31
PHOTO		9-8-39
HAND	225 1/2	11 Sept
ARTIST DEPT.	202 3 1/4 9-12	

DATE BLANK

DATE HAND

make OR Blue impression

NO. D-6083

CURT TEICH & CO., INC., CHICAGO, U.S.A.

ORDER NO.

DATE 8/24/39

M NOTETHEADS

ART COLORTONE

5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. MNO

TITLE (IN FULL) THANK YOU

IMPRINT NONE

IN SMALL TYPE IN LOWER BORDER - Copy
1939 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Estimate Checked	
By	DATE	By	DATE
By	DATE	By	DATE
COMMISSION	EST. TIME	EST. COST	DATE COMPLETED
COMM. FOR SET UP			
SHOOTING	5 1/2		
REWORKING	5 8	5-25	2-31-39
PROOFING			
PRINTING	5 1/2	9-7	9-12-39
DELIVERY			
TOTAL EST. TIME	22 1/2	13/4	14 Sept
TOTAL EST. COST	202	11	9-15

DATE RECEIVED OF CUSTOMER DATE FILED

DATE HAND COLOR PROOF SENT DATE PHOTO RETURNED TO CUSTOMER

Make OK Blue
impression

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6084

ORDER NO.

DATE 8/24/39

M ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

IN SMALL TYPE IN LOWER BORDER -
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By		By	
Date	8/25/39	Date	8/25/39
DESCRIPTION	QTY	UNIT PRICE	DATE COMPLETED
COMPOSITION			
REPRODUCTION	6	3	8-25
PHOTOGRAPH	80		9-12 H.S.
PRINTING	225	1/2	14 Sept
DELIVERY	202	3/4	9-15

DATE ESTIMATE MADE

DATE Filed

DATE HAND-MADE

DATE Photo Returned to Customer

Probe DK Blue
impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 3-6985 ORDER NO. 9678 DATE 8-24-1939

CUSTOMER WASH CO.
DANVILLE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 DOUBLE P.C. SIZE 5 1/2 x 7

STYLE ART COLOR TONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MC GIBNEY'S STEEL WIRE ROSE BANDS
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE ROSE IN THE BIG DRAWING APPEARS
TO BE OVAL SHAPED. THIS SHOULD BE
MORE ROUND.

COLOR DESCRIPTION

SEE GIBNEY ART'S.

Emah

PHOTO RETURNED

TO

PHOTO USED FOR

1/2 photo 5x7
10
62 9-11
69 9-20 9-22
1/2
6 1/2

PPV



3M-1-2-39

AUG 28 1939

5- 2-
6- 4 9-11
7- 4 9-11
7- 7 9-12

make Red impression
DK. Blue

8710

NO. D-6086

CURT TEICH & CO., INC., CHICAGO, U.S.A.

ORDER NO.

DATE 8/28/39

M NOTEHEADS

ART COLORTONE

5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) BEST WISHES

IMPRINT

NONE

IN SMALL TYPE IN LOWER EDGE - Copy 1939
by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED WITH THE FOLLOWING

EXCEPTION - MAKE THE LETTERING DARK BLUE INSTEAD
OF BLACK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

OPERATION	DATE	DATE	DATE
	COMPLETED	IN HAND	COMPLETED
PRINTING	10	1	
PROOFING	13		
REPRODUCTION	84	9-7	9-12-14
REPRODUCTION	225	2/4	14 Sept
REPRODUCTION	247	12	9-18

DATE DELIVERY ORD

DATE Filed

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

1. Best Wishes
2. Happy Birthday

Make OK. Blue
impressions

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6087

ORDER NO.

DATE 8/25/39

M ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL)

IMPRINT NONE

PUT IN SMALL TYPE IN LOWER EDGE --
Copy. 1939 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE	DESCRIPTION	QUANTITY	DATE
8-25-39	10000-00	6	
8-25-39	PHOTO-LITHO	84	9-7
8-25-39	HAND COLOR PROOF	225	14 Sept
8-25-39		207	9-18

DATE PAID BY CND

DATE Filed

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

Make PK Blue impression

Print

R.

CURT TEICH & CO., INC., CHICAGO, U.S.A.

NO. D-6088

ORDER NO.

DATE 8/28/39

M NOTEHEADS

ART COLORTONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) GOOD CHEER
HAPPY NEW YEAR

IMPRINT NONE

IN SMALL TYPE IN LOWER EDGE -- Copy
1939 by Curt Teich & Co., Inc., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FINAL

Cost Dept. Checked

WORK SCHEDULE

By

Date

DATE
COMPLETED

TYPE SET UP

SKETCH

RETOUCHING

PHOTO-ETCH

PROOF

ENGRAVING

HAND COLOR PROOF

ARTIST DESK

12

85

9-7

9-9-39

225

2 1/2

16

11 Sept

DATE BLUEPRINT ORD

DATE FILED

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

Make OK Police
impression

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6090 ORDER NO. 9779 DATE 8-29-1939

CUSTOMER UTAH STATE AGRICULTURAL COLLEGE BOONVILLE
LOGAN, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADMINISTRATION BUILDING, U.S.A.C.,
LOGAN, UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

SEP - 1 1939

Ret 1/1

X

Am

X
15
172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-6891 ORDER NO. 29779 DATE 8-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CUSTOMER UTAH STATE AGRICULTURAL COLLEGE ROOMSTORY
LOGAN, UTAH

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full W. H. L. GLENN, UTAH, UTAH

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEP - 1 1939

8/30

No 18

X

MW

X
ST
172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 2-1092 ORDER NO. 22779 DATE 8-29-1939

CUSTOMER UTAH STATE AGRICULTURAL COLLEGE
LOGAN, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M 1007 CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME ECONOMICS, COMPOSITION
ENGINEERING BLDGS., U.S.A.C., LOGAN, UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

screen
120
133
150
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

SEP-1 1939

172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 2-6883 ORDER NO. 28679 DATE 8-29-1939

CUSTOMER UTAH STATE AGRICULTURAL COLLEGE
LOGAN, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M 12.5 SLIDES SIZE 3 1/2 x 5 1/2

STYLE NO. 1 PLATE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADMINISTRATION BUILDING, U.S.A.C.,
LOGAN, UTAH

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

SEP-1 1939

8/30
straight

Ret

X

MW

122

C. T. & CO. — CUSTOMER

DIAL No. D-6094 ✓ ORDER NO. 29789 DATE 8-30-1939

CUSTOMER P.W. MC ANDREWS
CLINTON, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full P.W. MC ANDREWS, D.C.
BOT. MC ANDREWS CLINIC, 231 SIXTH AVENUE, SOUTH,
CLINTON, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT SMALL FENCE, SIGN & AUTO, ALL OF WHICH
ARE SHOWN IN THE EXTREME LOWER LEFT CORNER OF THE
PHOTO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 31 1939

55.
172

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6095 ORDER NO. 853

DATE 9-1-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DR. IRVIN M. RODDE
LOUISVILLE, KENTUCKY

2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DR. IRVIN M. RODDE, OPTOMETRIST
GLASSES FITTED (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP-6 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER

DIAL NO. D-6096 ORDER NO. 29873 DATE 19-6-1939

CUSTOMER HOTEL MONTE VISTA
FLAGSTAFF, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

25M FOLDERS SIZE 10½ x 6 FOLDED SIZE 3½ x 6 STYLE ART GRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT & DESIGN WITH EXCEPTION OF EXTERIOR VIEW.
SEE LETTER OF OCT. 3RD FOR TREATMENT OF EXTERIOR VIEW.

OCT 10 1939

make blue
impression

1 9 12 52
7 9 12 52

9 11-8

Handwritten notes and sketches on the back of the card, including a large sketch of a building and various annotations.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-6097** ORDER NO. 29946 DATE 9-6-1939

CUSTOMER **THE WICKLAND
BARDSTOWN, KY.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **"WICKLAND", HOME OF THREE GOVERNORS,
BARDSTOWN, KY.**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

SEP - 8 1939

183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6098

ORDER 89046

DATE 9-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HALL AND WONDERFUL STAIRWAY, "WICKLAND",
HOME OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP - 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6099 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HALLWAY FROM FIRST LANDING, WICKLAND
HOME OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6100 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DOUBLE PARLORS, "WICKLAND", HOME OF
THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ST.
183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6101 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LIBRARY, "WICKLAND", HOME OF THREE
GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

SEP - 8 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6102
THE
CUSTOMER ~~XXXX~~ WICKLAND
BARDSTOWN, KY.

ORDER NO. 9946

DATE 9-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DINING ROOM, "WICKLAND", HOME OF THREE
GOVERNORS, BARDSTOWN, KENTUCKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

SEP - 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 2

DIAL No. D-6103 ORDER NO 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADAM MANTLE IN THE FRONT PARLOR,
"WICKLAND", HOME OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SEP - 8 1939

183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6104 ✓ ORDER NO 29946

DATE 9-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

Photos for
this Customer

1 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAMOUS STAIRWAY AT "WICKLAND" HOME
OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 1/2

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-6105 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE FAMOUS STAIRWAY AT "WICKLAND",
HOME OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

17
183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-6106 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE GOVERNORS ROOM, "WICKLAND", HOME
OF THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

SEP - 8 1939

183

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6108 ORDER NO. 29946 DATE 9-6-1939

CUSTOMER THE WICKLAND
BARDSTOWN, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHILDREN'S ROOM, "WICKLAND", HOME OF
THREE GOVERNORS, BARDSTOWN, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6109 ORDER NO. 30035 DATE 9/8/39

CUSTOMER SHERIDAN PLAZA: HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS

SIZE

8 1/2 x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHICAGO

HOTEL SHERIDAN PLAZA

A SUPERB LOCATION IN THE HEART OF UPTOWN
AT SHERIDAN ROAD & WILSON AVENUE

FRONT NONO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR ALL DETAILS OF LAYOUT DESIGN AND COLOR TREATMENT

Extra Neg
for Double printing

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

7 — 9-11 1/2
4 op 12 — 2
5 op 12 — 6
6 — op 11 11 1/2
11 — op 11 1/2
5 — 9-11 3
2 — 1 op 12

SEP 11 1939

op 11 — 7
op 11 — 6
Ret 3
He. 1 1/2
9/14/39
9/15/39

Appl

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6110

ORDER NO. 29986

DATE 9-25-1939

DEPT.

DATE COMPLETED

CUSTOMER

FRANK D. ROBINSON
BINGHAMTON, NEW YORK

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

WINDERMERE HOTEL AND APARTMENTS

BOT-260 WASHINGTON ST. - BINGHAMTON, N.Y.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 27 1939

Ret. 5 hours
As quoted

My

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6112

ORDER NO. 30568

DATE 9-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
SANCHEZ PRIVATE SANITARIUM
BARWICK, GEORGIA

5 MPOSTCARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN - WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SANCHEZ PRIVATE SANITARIUM, BARWICK,
GA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 18 1939

194
198

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6113 ORDER NO. 30616 DATE 9-16-1939

CUSTOMER WASSON COAL CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M BLOTTERS

SIZE 3½ x 6

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TIPPLE AND RESCREENING PLANT - WASSON

COAL COMPANY NO. 1 MINE, HARRISBURG,
SALINE COUNTY, ILL.

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO DECAL.

PHOTO RETURNED

TO

PHOTO USED FOR

LO 2
Ret 4
He
Lat 8 1/2

100

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

SEP 18 1939

SEP 18 1939

make red impression

4 - ops 11 = 1 hr.

6 1 hr - op 12

7 - 1 hr op 11

1 - 3 hr op 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6114 ORDER NO. 30175 DATE 9/18/39
CUSTOMER EDWARD BRATHUD, MD.
THIEF RIVER FALLS, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NONE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 25 1939
SEP 25 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6115 ORDER NO. 30204 DATE 9/19/39

CUSTOMER MICHIGAN LITHO CO.
GRAND RAPIDS, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE 5 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full O'KEEFE SANTTARIUM

The largest private institution in Western
Michigan specializing in the care of convalescents
ans sufferers from nervous disorders

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TO BE SIMILAR TO D-4553

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 20 1939

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6116 ORDER NO. 30240 DATE 9-28-1939

CUSTOMER ANCHOR GRILL
WATERBURY, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS

SIZE

3 1/2 x 5 1/4

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ANCHOR GRILL, SEA FOOD OUR SPECIALTY
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

OCT 2-1939

Comp Dept

6

23

Front 12
Back 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6118 ORDER NO. 30315 DATE 9/25/39

CUSTOMER SUNSHINE TOURIST COURT
TUCSON, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SUNSHINE TOURIST COURT ON U.S.80
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH ATTACHED.

COLOR DESCRIPTION

MUST HAVE

PROOF TUES.
9/26/39

VERY RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

SEP 25 1939

L.C. 1 hour
Ret. 4

As quoted

Py

7
4

8

DATE 9/25/39

L M POST CARDS

C. T. PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. *NONE* R. M. *No*

TITLE (IN FULL) CHAMPION

IMPRINT *NONE*

UNCAS FLYING DEVIL
AND HIS OWNER
HOWARD E. EYSTER
WISH YOU A
MERRY CHRISTMAS AND A
HAPPY NEW YEAR

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Chevrolet

ESTIMATE

By _____

Date SEP 25 1939

DATE COMPLETED

SEP 26 1939

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE	DATE COMPLETED
CONSTRUCTION BLUEPRINT	21	1		SEP 25 1939	SEP 26 1939
SKETCH	10	1			9/26
RETOUCHING	13	1			
PHOTO LITHO	85			9-27	9-28
ETCHING					
HAND COLOR PROOF					
ARTIST DEPT.					

1. DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE FILED _____

By _____

DATE PHOTO RETURNED TO CUSTOMER _____

By _____

J.S. DUDLEY CO., HAMPTON BEACH, N.H.

NO. D-6121

ORDER NO. 30721

DATE 9-27-1939

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES

TITLE (IN FULL) HAMPTON BEACH, NEW HAMPSHIRE

IMPRINT

SAME AS ABOVE

Front: GREAT BOARS HEAD

Copyright 1939 by Curt Teich & Co.,
Inc., Chicago, U.S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEW PHOTO

*Bring out Bear Head as large as possible
Tone on white, grass on background. Various colors in house,
one of them is white, red roof*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-6121

ORDER NO. 30721

DATE 9-27-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NONE

R. M.

CURTEICH-CHICAGO

TITLE (IN FULL) THE CASINO AT NIGHT,
HAMPTON BEACH, N.H.

IMPRINT

~~EXAMINE~~ GENUINE "C.T. ART-COLOR-
TONE" CREATION, (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2283

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*color photo
of house*
8/10/39 (21)

*color photo
of house*
8/10/39 (21)

517

Estimate
OCT 24 1939

DATE	BY	DATE	BY
OCT 26 1939		OCT 26 1939	
10-28		10-27	
10-30			
11-3		11-7	

DATE PLUMMER CARD
DATE HAND COLOR PROOF
DATE PHOTO SENT TO CUSTOMER

Front 13
Back 14
27

WATKIN'S DRUG CO., HUMBOLDT, TENN.

NO. D-6122

ORDER NO. 30421

DATE 10/13/39

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) O'DONNELL SHOE CO., HUMBOLDT, TENN.

EMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

NICE LAWN IN FOREGROUND SHOW SOME WHITE FLOWERS ON BUSHES, AGAINST THE BUILDING TAKE OUT POLES & WIRES. PRETTY SKY & CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Cost Dept. Checked

By *[Signature]*

Date *Oct 14 1939*

OPERATION	DATE	DATE COMPLETED
COMPOSING, TYPE, & GALLEY	OCT 13 1939	OCT 13 1939 <i>B</i>
SKETCH		
PROOFING	17 <i>1 1/2</i>	<i>10/14/39</i>
PHOTO-LITHO		
BLIND-PRINT	89	<i>Oct. 16 39</i>
STAMPING, CAPS, & C		
PROOFING		
HAND COLOR PRINT		
ARTIST'S		
DATE BLIND-PRINT		
DATE HAND COLOR PRINT		
DATE		

DATE BLIND-PRINT

DATE HAND COLOR PRINT

DATE

Returned to Customer

57.
41

51

Rephoto 517

WATKIN'S DRUG CO., HUMBOLDT, TENN.

NO. D-6123

ORDER NO. 30421

DATE 10/13/39

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) 10 ELEMENTARY SCHOOL,
HUMBOLDT, TENN.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

JOIN PHOTOS #1 & 2. TAKE OUT POLES & WIRES. NICE SMOOTH LAWN. CONCRETE STREET
PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

OCT 16 1939

OCT 16 1939 B

7

2 1/2 10-16

10-18 SL

89

Oct. 18-39

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF OR D

By

DATE Photo Returned to Customer

PH

7

15
4X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6124 ✓ ORDER 30772

DATE 9-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SAHARA COAL CO.
CHICAGO, ILL.

3 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW OF LARGE STRIPPING SHOVEL AND
SMALL COAL-LOADING SHOVEL - SAHARA COAL COMPANY,
NEAR HARRISBURG, ILL.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

*Original returned
to customer 2/26*

*returned to our file
3/8/45*

PHOTO RETURNED

TO

PHOTO USED FOR

SEP 28 1939

W. A. H. & Co. Inc.
Photo Lab. Dept.

RECEIVED
10/16/39
M

X
ST
109

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-6125 ORDER NO. 90772

DATE 9-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SAHARA COAL CO.
CHICAGO, ILL.

3 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OFFICE BUILDING AND CLUB QUARTERS -

SAHARA COAL COMPANY, 213 N.VINE ST.,
HARRISBURG, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

5x7

SEP 28 1939

15.
19

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6126 ORDER NO. 772 DATE 9-28-1939
 CUSTOMER SAHARA COAL CO.
 CHICAGO, ILL.

DEPT.
 RETOUCHING
 ENGRAVING
 PHOTO LITHO
 COMPOSING
 LITHO ART

DATE COMPLETED

Photos for
 this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full ONE OF THE LARGEST ELECTRIC SHOVELS
 IN THE WORLD - SAHARA COAL COMPANY, NEAR
 HARRISBURG, ILL.

FRONT NO. 5 (All of this on address side)
 R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

Negative — Line — Halftone — Combination. 120
 Dry — Wet — Pancromatic — Color Separation. 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

*Original retouched photograph
 returned to customer 3/26/45*

*Returned to our file
 3/18/45*

PHOTO RETURNED

TO

PHOTO USED FOR

YES NO
 PHOTO

SEP 28 1939

ADV. ORDER

ORDER NO. 30772

DATE 9-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER SAHARA COAL CO.
CHICAGO, ILL.

3 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center, Border -- Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full **SEVEN TRACK TIPPLE AND WASHING PLANT
 - SAHARA COAL COMPANY, NEAR HARRISBURG, ILL.**

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch → Layout → Retouched Photo → Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — <u>White Border</u> — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	Titles—Red, Blue

COLOR DESCRIPTION

SEP 28 1939

	RETURN PHOTO	YES	NO
1. How many times have you been arrested?			
2. Have you ever been convicted of a crime?			
3. Have you ever been in prison or jail?			
4. Have you ever been on probation or parole?			
5. Have you ever been involved in a violent crime?			
6. Have you ever been involved in a drug offense?			
7. Have you ever been involved in a firearms offense?			
8. Have you ever been involved in a sex offense?			
9. Have you ever been involved in a domestic violence offense?			
10. Have you ever been involved in a hate crime?			
11. Have you ever been involved in a terrorism offense?			
12. Have you ever been involved in a cybercrime offense?			
13. Have you ever been involved in a financial crime offense?			
14. Have you ever been involved in a fraud offense?			
15. Have you ever been involved in a theft offense?			
16. Have you ever been involved in a vandalism offense?			
17. Have you ever been involved in a public intoxication offense?			
18. Have you ever been involved in a disorderly conduct offense?			
19. Have you ever been involved in a trespassing offense?			
20. Have you ever been involved in a loitering offense?			
21. Have you ever been involved in a curfew violation offense?			
22. Have you ever been involved in a juvenile delinquency offense?			
23. Have you ever been involved in a child abuse offense?			
24. Have you ever been involved in a child neglect offense?			
25. Have you ever been involved in a child sexual abuse offense?			
26. Have you ever been involved in a child sexual exploitation offense?			
27. Have you ever been involved in a child pornography offense?			
28. Have you ever been involved in a child trafficking offense?			
29. Have you ever been involved in a child labor law violation offense?			
30. Have you ever been involved in a child support non-payment offense?			
31. Have you ever been involved in a child custody violation offense?			
32. Have you ever been involved in a child welfare violation offense?			
33. Have you ever been involved in a child protective services investigation offense?			
34. Have you ever been involved in a child abuse reporting offense?			
35. Have you ever been involved in a child abuse investigation offense?			
36. Have you ever been involved in a child abuse prosecution offense?			
37. Have you ever been involved in a child abuse conviction offense?			
38. Have you ever been involved in a child abuse sentencing offense?			
39. Have you ever been involved in a child abuse appeal offense?			
40. Have you ever been involved in a child abuse exoneration offense?			
41. Have you ever been involved in a child abuse compensation offense?			
42. Have you ever been involved in a child abuse settlement offense?			
43. Have you ever been involved in a child abuse litigation offense?			
44. Have you ever been involved in a child abuse mediation offense?			
45. Have you ever been involved in a child abuse arbitration offense?			
46. Have you ever been involved in a child abuse conciliation offense?			
47. Have you ever been involved in a child abuse negotiation offense?			
48. Have you ever been involved in a child abuse agreement offense?			
49. Have you ever been involved in a child abuse arrangement offense?			
50. Have you ever been involved in a child abuse understanding offense?			
51. Have you ever been involved in a child abuse decision offense?			
52. Have you ever been involved in a child abuse action offense?			
53. Have you ever been involved in a child abuse response offense?			
54. Have you ever been involved in a child abuse reaction offense?			
55. Have you ever been involved in a child abuse behavior offense?			
56. Have you ever been involved in a child abuse attitude offense?			
57. Have you ever been involved in a child abuse emotion offense?			
58. Have you ever been involved in a child abuse feeling offense?			
59. Have you ever been involved in a child abuse thought offense?			
60. Have you ever been involved in a child abuse belief offense?			
61. Have you ever been involved in a child abuse opinion offense?			
62. Have you ever been involved in a child abuse view offense?			
63. Have you ever been involved in a child abuse judgment offense?			
64. Have you ever been involved in a child abuse conclusion offense?			
65. Have you ever been involved in a child abuse result offense?			
66. Have you ever been involved in a child abuse effect offense?			
67. Have you ever been involved in a child abuse consequence offense?			
68. Have you ever been involved in a child abuse impact offense?			
69. Have you ever been involved in a child abuse influence offense?			
70. Have you ever been involved in a child abuse power offense?			
71. Have you ever been involved in a child abuse authority offense?			
72. Have you ever been involved in a child abuse control offense?			
73. Have you ever been involved in a child abuse dominance offense?			
74. Have you ever been involved in a child abuse leadership offense?			
75. Have you ever been involved in a child abuse management offense?			
76. Have you ever been involved in a child abuse organization offense?			
77. Have you ever been involved in a child abuse administration offense?			
78. Have you ever been involved in a child abuse supervision offense?			
79. Have you ever been involved in a child abuse oversight offense?			
80. Have you ever been involved in a child abuse responsibility offense?			
81. Have you ever been involved in a child abuse obligation offense?			
82. Have you ever been involved in a child abuse duty offense?			
83. Have you ever been involved in a child abuse task offense?			
84. Have you ever been involved in a child abuse role offense?			
85. Have you ever been involved in a child abuse position offense?			
86. Have you ever been involved in a child abuse status offense?			
87. Have you ever been involved in a child abuse condition offense?			
88. Have you ever been involved in a child abuse situation offense?			
89. Have you ever been involved in a child abuse context offense?			
90. Have you ever been involved in a child abuse environment offense?			
91. Have you ever been involved in a child abuse setting offense?			
92. Have you ever been involved in a child abuse place offense?			
93. Have you ever been involved in a child abuse location offense?			
94. Have you ever been involved in a child abuse area offense?			
95. Have you ever been involved in a child abuse space offense?			
96. Have you ever been involved in a child abuse time offense?			
97. Have you ever been involved in a child abuse duration offense?			
98. Have you ever been involved in a child abuse period offense?			
99. Have you ever been involved in a child abuse interval offense?			
100. Have you ever been involved in a child abuse span offense?			
101. Have you ever been involved in a child abuse length offense?			
102. Have you ever been involved in a child abuse width offense?			
103. Have you ever been involved in a child abuse height offense?			
104. Have you ever been involved in a child abuse depth offense?			
105. Have you ever been involved in a child abuse surface offense?			
106. Have you ever been involved in a child abuse volume offense?			
107. Have you ever been involved in a child abuse mass offense?			
108. Have you ever been involved in a child abuse quantity offense?			
109. Have you ever been involved in a child abuse amount offense?			
110. Have you ever been involved in a child abuse number offense?			
111. Have you ever			

RETURN PHOTO

3M-1-2-39

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. **D-6128**
CUSTOMER **SAHARA COAL CO.**
CHICAGO, ILL.

ORDER NO. **30772**

DATE **9-28-1939**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE **3½ x 5½**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **WHERE LIQUID OXYGEN IS MADE FOR**
EXPLOSIVES AT 275° BELOW ZERO, BY SAHARA COAL
COMPANY, NEAR HARRISBURG, ILLINOIS

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

SEP 28 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-6129 ORDER NO. 30789 DATE 9-29-1939

CUSTOMER BOGGIO'S PARISIENNE ROTISSERIE
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M DOUBLE P.C. SIZE 3½ x 11

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEASON'S GREETINGS - THE BOGGIOS

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

OCT 9 - 1939

A. WILFENHILLER, BUFFALO, N.Y.

NO. 1-6130

ORDER NO. 30479

DATE 10-5-1939

4 M 001 CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALLEGANY STATE PARK, LAKE
AT RED HOUSE AREA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

4371029

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. PRICE	DATE ENTERED DEPT.	DATE COMPLETED
GENERALING, TAKE SET UP		OCT 2 - 1939	OCT 2 - 1939
SKETCH			
RETOUCHING	5	10 - 3	10 - 4
PRINTING			
ENCLOSING	65	10 - 5	
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

51.
26

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6131 ORDER N0854

DATE 10-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER COLLEGE SPA
ITHACA, NEW YORK

2 M MENUS

SIZE 1 x 16 1/4

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLLEGE SPA

FRONT NO. NOBE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE DUMMY ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION
SEE DUMMY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

18-2
17-1
15-1/2
16-1
2

Extra neg.
for double printing

Extra neg.
for double printing

Extra neg.
for double printing

OCT 7 - 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6132 ORDER No. 90880 DATE 10-5-1939

CUSTOMER WILSON JUNIOR HIGH SCHOOL
PASSAIC, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILSON JUNIOR HIGH SCHOOL, PASSAIC, N. J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 6-1939

7

15
34

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6133 ORDER NO. 31089 DATE 19/9/39

CUSTOMER THE EVENING NEWS ASS'N.
THE DETROIT NEWS
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NANCY BROWN PEACE CARILLON
BELLE ISLE PARK
DETROIT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

THE PRINTING AT THE BOTTOM OF ~~PHOTOGRAPH~~
PHOTOGRAPH IS TO BE ~~SIMILAR~~ SIMILAR OR THE
SAME TYPE AS THE FIRST LINE, THE SECOND LINE
WAS PUT IN BY THE ART DEPT. OF THE ABOVE COMPANY. SEE CARD ATTACHED D-4065 FOR THE COLORING
AND SHADING WANTED.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

1.3

OCT 9-1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6134 ORDER NO. 30896 DATE 2-1-1940

CUSTOMER FAMILY LAUNDRY CO.
TRENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PLOTTERS SIZE $3\frac{1}{2} \times 6$

STYLE ART & LORTONE FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAMILY LAUNDRY COMPANY
TRENTON'S LEADING LAUNDRY (ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

FEB-2 1940

make DK Blue impression

Pat. op 12 - 54. - 2

5 - op 11 - 54.

1 Photo 527

20 5

Ret 5

49 2-12 He 2

48 - 2-27-40 Lat 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6135 ✓ ORDER NO. 30943 DATE 10-10-1939

CUSTOMER J.W. BLACKWELL
LINCOLN, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE P.C. SIZE 5 $\frac{1}{2}$ x 7

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CRESCENT HOLDERS FOR PAPER BAGS (ETC.)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D

PHOTO RETURNED

TO

PHOTO USED FOR

62

10-20

He

2

Lat 9

Py

OCT 13 1939

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6136 ORDER NO. 31523 DATE 10-25-1939

CUSTOMER H.B. SHERMAN MFG. CO.
BATTLE CREEK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE P.C. SIZE 5½ x 7

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHERMAN HOSE BRASS CLAMPS

EFFICIENT - RE-USABLE - EASY TO APPLY
(ETC. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

OCT 27 1939

op. 11
Lo 6 1/2
Ret 5 1/2
70/4c 1 3/4 11-6-39
Lat 8
P. W.

make good impression
OK Ben

2 - op 12 - 4 hrs.
4 - op 12 - 1 1/2 hrs.

4 - op 11 - 6 1/2 hrs.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ~~XXX~~ D-613⁷ ORDER NO. 31538 DATE 12-6-1939

CUSTOMER H.B. SHERMAN MFG. CO.
BATTLE CREEK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS ^{DOUBLE} SIZE 5½ x 7

STYLE ART CO LORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SHERMAN WEDGE-GRIP CONNECTORS

(Etc. as per copy)

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & MATERIAL ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Drawing Returned Jan 30/1940

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

6861 6-030

DEC-9 1939

DEC - 9 1939

make DK Blue impression

OK

#70, 12-18-39.

1-3-40 #55

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. D-6138

ORDER NO. 31535

DATE 10-14-1939

6 M FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWFORT RHODE ISLAND

Front: WAR COLLEGE AND DRILL FIELD

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, XIX U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES *same as*

IMPRINT ~~XXXX~~ SAME AS ABOVE *D-1072*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A4422

NO. D-6138

AMERICAN ART POST CARD CO., BOSTON, MASS.

ORDER NO. 31

DATE 10-14-1939

6 M FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUTH DRILL FIELD, U.S.S.
CONVALLATION AT WHARF

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT XXXXXXXXXXXXX

GENUINE CURTEICH-CHICAGO C.T.
ART COLORTONE CREATION, (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A4427

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

ESTIMATE

Cost Dept. Approved

By

Date

OPERATION

ESTIMATE

ESTIMATE

COMPTON, EASTMAN

OCT 23 1939

OCT 23 1939

REPRINT

REPRODUCTION

PHOTO-LITHO

BLUEPRINT

SHIPPING, ORDERING

ENCRAVING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT

By

DATE HAND COLOR

By

Date Photo Returned to Customer

13 Front
15 Back
28

DATE 10/20/39

IM POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) UNITED STATES POST OFFICE,
ATTICA, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CAN YOU LIGHTEN THE BUILDINGS IN THE BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Strought

① PAT. NO. 1,797,775

ESTIMATE		DATE COMPLETED	
7	2	OCT 25 1939	OCT 25 1939
71		10-26	10-25-39
		10-26	

7

THE CRYSTAL PHARMACY, ATTICA, NEW YORK

NO. D-6149

ORDER NO. 31598

DATE 10/20/39

I M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) ~~THE~~ SCHOOL, ATTICA, N. Y.

IMPRINT

SAME AS ABOVE

PUBLIC

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *Shy* **ESTIMATE** Cost Dept. *Chas.*
By *Shy* **100 1939** **100 1939** Date *10/20/39*
Date *10/20/39*

ITEM	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
CONF. CARD, FOR SET UP				OCT 20 1939
SKETCH				OCT 20 1939
PRINTING	18	2		10/23/39
PHOTO LITHO				
BEAT	91		20-23	
STAMP				
ENVELOPE				
HAND COLOR PROOF				
ARTIST FEE				

DATE BLUEPRINT OK'D

DATE PROOF

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

52

52

THE CRYSTAL PHARMACY, ATTICA, NEW YORK

NO. D-6142

ORDER NO. 21598

DATE 10/20/39

I M POST CARDS

XX PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PASTOR THEATRE, ATTICA,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By 215

Date OCT 20 1939

DATE RECEIVED	DATE SHIPPED	DATE COMPLETED
	OCT 20 1939	OCT 20 1939
		10/23/39
	89	OCT. 24-39

DATE RECEIVED BY 215

DATE SHIPPED BY 215

DATE COMPLETED BY 215

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6144 ORDER NO. 31658 DATE 10-23-1939

CUSTOMER BECKETT ELECTRIC CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MDOUBLE P.C. SIZE $5\frac{1}{2} \times 7$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

TITLE: ONE OF AMERICA'S FINEST DISTRIBUTING
PLANTS 1101-7 MCKINNEY AVENUE, DALLAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE ROUGH LAYOUT ATT'D.

*see color picture
of 31*

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

OCT 23 1939

comp. kept

*1 Replicate 2-7
1st 6 1/2
He 7 1/2 3 1/4
63 1st 6 1/2*

May 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ~~XX~~ D-6145 ORDER NO 31839

DATE 10-30-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CRYSTAL SPRINGS LODGE
HENDERSONVILLE, N.C.

3 M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 2 1939

Sub 3

Handwritten notes in red ink:
1. *Handwritten signature/initials*
2. *Handwritten signature/initials*

Handwritten notes:
Return photo
24

Handwritten notes:
No will come soon
#com

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-6146

ORDER NO. 31372

DATE 11/1/39

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) ADIRONDACK MTS., N. York

IMPRINT SAME AS ABOVE same as D-5188

FRONT TITLE - Summit of Mt. Marcy, 5344 feet high

PUT IN SMALL TYPE - Copyright 1939 by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H96

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-6146

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 31372

DATE 11/1/39

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SUMMIT OF MT. MARCY FROM THE LAKE TEAR, THE SOURCE OF THE HUDSON RIVER

IMPRINT GENUINE CURTEICH-CHICAGO, "C.T.ART COLORTONE" CREATION (REG.U.S.A. PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1565

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

511 8 hr

21- 1 1/2
12- 6 1/2

587

11-77

68

ESTIMATE

DATE	ENTRANCE	DEPT.
NOV 10 1939	NOV 10 1939	
11-15	11-15	
11-15	11-15	
11-17	11-17	
11-20	11-20	

DATE BLUEPRINT CTD

DATE HAND COLOR PROOF CTD

DATE PHOTO MOUNTED

12 front
12 back
26

must all sketch

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

NO. D-6147

ORDER NO. 31397

DATE 11/1/39

48 M MOOSEHEADS

ART COLORTONE

SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~MOOSEHEADS, 11-10-39~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

no

R. M.

no

IMPRINT

none

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO ON BACK OF FOLDER COVER NO. D-287 FOR BACKGROUND OF VIEWS, TAKING OUT THE MOOSEHEAD MM SEAL ON THE LEFT SIDE & SIGN ON RIGHT SIDE WORK IN PHOTOS NOS. 8A-H1018, 8A-H1414, 3A-H1409, 2357-30 & MOOSEHEART SEAL ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

6	11-7	
8	11-7	11-10 SC
15	11-13	
31		
64	11/14/39	11/20/39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo

By

DATE Photo Returned to Customer

By

LOYAL ORDER OF MOOSE, MOOSEHEART, ILL.

NO. D-6148

ORDER NO. 31397

DATE 11/1/39

48 M ENVELOPES ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) none

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT ~~Copy by Curt Teich & Co., Inc.,~~
~~Chicago, U. S. A. (in lower left~~
~~edge)~~

PHOTO PROPERTY OF C.T.

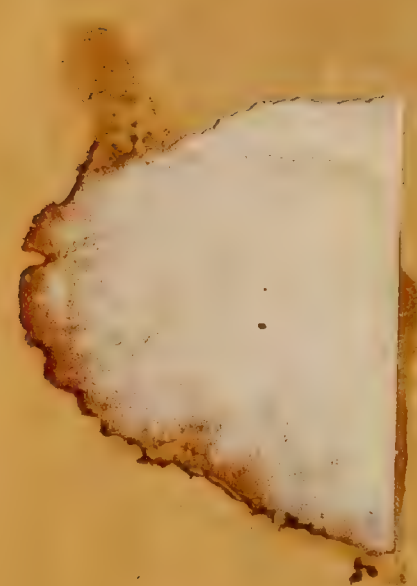
COLOR DESCRIPTION

~~WORK IN PHOTO NO. 5A-H794~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775



ESTIMATE

Cost Dept. Checked

By 6

Date NOV 1 1939

ITEM	TIME	DATE	DATE
		RECEIVED	COMPLETED
CLIPPING			
RECLAMATION	5 3	11-7	11-10 SC.
PHOTOGRAPH			
RECLAMATION	85	11-13	
RECLAMATION			
RECLAMATION			
RECLAMATION	72 5 1/2	11-14	11-17

DATE SUBMITTED _____ DATE FILED _____

By _____ By _____

DATE HAND COLLECTED _____ DATE Photo Returned to Customer _____

By _____

5 - Ret - 2 hrs
7 ap 12 layout 1 hr.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. ~~XXXX~~ D-6149 ORDER NO. 1912

DATE 11-13-1939

CUSTOMER HOTEL HARRISON
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2 GROUP 2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BERNSTEIN'S HOTEL HARRISON, MIAMI BEACH,
FLORIDA - NEW LINCOLN HOTEL AND SULPHUR BATHS,
SHARON SPRINGS, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE OVERLAY. CHANGE AS INDICATED BY NUMBERS

1. FURNISH IN THIS SPACE WORD "SOLARIUM"
2. FURNISH OVER WINDOWS WORD "SOLARIUM"
3. ELIMINATE LARGE AUTO ENTIRELY
4. ELIMINATE INDIVIDUALS ON PORCH AND EXTEND PORCH TO LEFT END OF STRUCTURE.

COLOR DESCRIPTION

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 15 1939

OSHKOSH NEWS CO., OSHKOSH, WIS.

NO. D-6150

ORDER NO. 31922

DATE 11-3-1939

12 M 500 LSRG. FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREETINGS FROM THE FOX RIVER
VALLEY, TWO RIVERS AND MANITOWOC,
WISCONSIN

IMPRINT SAME AS ABOVE

Front: (MAP)

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

OSHKOSH NEWS CO., OSHKOSH, WIS.

NO. D-6150

ORDER NO. 31922

DATE 11-3-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CAR FERRY CLEARING EIGHTH
STREET BRIDGE, MANITOWAC, WIS.

IMPRINT GENUINE CURT CH-CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo no. 9A-H2009

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Long at Hotel
Booked for - 7
Guest Room - 4
Sp

DATE	NOV	1939	DATE	NOV	1939
COMPOSING, TYPE SET UP			NOV 14 1939	NOV 14 1939	
STOCK	21	7			
PROOFING					
REPRODUCTION					
PRINTING	8 1/2	11-18			
ENCLOSURES					
HAND COLOR PHOTO					
ARTIST FEE	23	11-21-39	11-27-39		
DATE RECEIVED					
DATE PAID					
DATE SHIPPED					
DATE DELIVERED					

THOMAS R. WEST, MIAMI, FLA.

NO. D-6151

ORDER NO. 31431

DATE 11/11/39

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MIAMI ~~XXXX~~ FLORIDA

IMPRINT SAME AS ABOVE

Front title - Flagler Street from Bayfront
Park

Copyright 1939 by Curt Teich & Company,
Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW OKEH SKETCH ATTACHED

NO. D-6151

THOMAS R. WEST, MIAMI, FLA.

ORDER NO. 31431

DATE 11/11/39

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MIAMI, FLORIDA

IMPRINT GENUINE CURT TEICH - CHICAGO
"C.T.ART COLORTONE" CREATION (REG.U.S.
PAT.OFF.)

Back Title - Causeway, Bay Islands and
Miami from Miami Beach

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H114. PUT THE WORDS "MIAMI, FLORIDA" IN LARGE TYPE
IN THE SKY IN A WAY THAT THE FOLDER CAN BE DISPLAYED WITH EITHER THE FRONT
OR BACK COVER SHOWING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

RECEIVED

NOV 13 1939 NOV 1 1939

20 21 4

14-1 7

85 11-17

71/63 30

EXTRA LETTERING ON FLAP

11-16-39 11-20-39 ONLY

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6152 ORDER NO. 1953 DATE 11-4-1939

CUSTOMER BUCK LEE
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500DIE CUT TAGS SIZE $2\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORT NE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLD FAITHFUL - PETRIFIED LOG IN

ARIZONA'S WORLD FAMOUS PETRIFIED FOREST
(ETC.)

SMALL TYPE: (C) BUCK LEE & FRANK P. FELSCH OF
HOLBROOK, ARIZ. *so sketch*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE DRAWING AND CARDS ATT'D FOR COLORS DESIRED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DEC -4 1939

OK

Ret 3 1/2

ADV. ORDER

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	

Titles—Red, Blue

USE PHOTO NO. A-99567.
TAKE OUT OLD CARS.

COLOR DESCRIPTION

USE PHOTO NO. A-99567

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO PHOTO USED FOR

34—1-2-39

NOV 10 1939

4 — $1\frac{1}{2}$ hrs
7 — 2 hrs

82

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-6154

ORDER NO31988

DATE 11-3-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MARTY'S INC.
CHICAGO, ILLINOIS

12M 500 DOUBLE P.C. SIZE

5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARTY'S - FINEST AND LARGEST ITALIAN
RESTAURANT AND COCKTAIL LOUNGE IN CHICAGO
(ETC. AS PER COPY)

FRONT NO.

SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

SPEC. COPY IN STAMP SPACE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY & SKETCH ATT'D

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY & SKETCH ATT'D.

photo
ORIGINAL PRINTS OF Mirador,
CONTINENTAL and Mario Stanga
Returned to customer by
Donelise 4/10/46

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2 x 7 1/2
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100 1/2

62 11-17

NOV 7 1939

Comp. Dept.

7 1/2 x 11 1/2
5 - 5 1/2
1 - 3 1/2
2 - 4 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6154 ORDER NO. 52170 DATE APR. 3, 1941

CUSTOMER **MARTY'S**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE CARDS SIZE 5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARTY'S

(ETC. ASPER LAYOUT)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

STRIP IN NEW VIEW TO REPLACE VIEW (MIRADOR MARIO) IN PLATES D-6154

FOLLOW INSTRUCTIONS ATTACHED.

MAKE TYPE CORRECTIONS AS MARKED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

Red

8.5.41

PHOTO RETURNED

TO

PHOTO USED FOR

#27
He
6 1/4
6 1/2

Red

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

NO. D-6155

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER NO. 31477

DATE 11/7/39

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF
SPRINGFIELD AND NEW SALEM STATE PARK,
ILLINOIS

IMPRINT SAME AS ABOVE

FRONT TITLE - State Capitol

Copyright 1939 by Curt Teich & Company,
Inc., Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1961

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6155

H. N. SHONKWILER, EXCLUSIVE DISTRIBUTOR, SPRINGFIELD, ILL. ORDER NO. 31477

DATE 11/7/39

12½ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GREETINGS FROM SPRINGFIELD,
ILL.IMPRINT GENUINE CURT TEICH-CHICAGO "C.T."
ART COLORTONE CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1477

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Make Red + dk Blue
Impression*

ESTIMATE

NOV 20 1939

NOV 21 1939 NOV 21 1939

21 6

80-

11-25

28

2-1

DATE RECEIVED

DATE PAID

DATE PHOTO RECEIVED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-6156 ORDER 8012

DATE 11-7-1939

CUSTOMER TIFFANY HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TIFFANY HOTEL - COLLINS AVE. AT 8TH
ST. MIAMI BEACH, ~~FLA.~~ FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE PENCIL SKETCH & INST. ATT'D.

COLOR DESCRIPTION

SEE PENCIL SKETCH, INST., & DRAWING ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
1 Plate 5 x 7

[Handwritten signature]

[Handwritten signature]

[Handwritten signature]
Must have given
Monday Nov 20th

NOV 8 1939

76

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6157 ORDER NO 2038 DATE 11-8-1939

CUSTOMER LUCCIONI'S
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MDOUBLE P.C.

SIZE

~~3 1/2~~ x 5 1/2 x 7

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LUCCIONI'S - "THE ITALIAN RESTAURANT"
BOT-4213 EUCLID AVENUE - CLEVELAND, OHIO

FRONT NO. *Special* (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE COLORED PHOTOGRAPHS & SKETCH ATT'D.

Chicago Hotel to see frame

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5 x 7

Ret 1/2

He 1/2

Cart 28

62 12-5

NOV 9 1939

out 11-28-

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X
29*

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. ~~D-6158~~ D-6158

ORDER NO. 32531

DATE 11/10/39

25 M **LARGE FOLDER COVERS**

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **SAN JACINTO PLAZA, THE HEART
OF EL PASO**

IMPRINT **GENUINE CURT TEICH--CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.S.PAT.OFF**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

USE PHOTO NO. 8A-H1610 MAKING THE COLOR CORRECTIONS MARKED
ON FOLDER ~~SKETCH~~ COVER DUMMY SENT IN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

NO. **D-6158**

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

ORDER NO. 32531

DATE 11/10/39

25 M **LARGE FOLDER COVERS**

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **EL PASO, TEXAS
In the Land of Vivid Contrasts**

IMPRINT **SAME AS ABOVE**

Front title - A Spanish Senorita

Copyright 1939 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

CUSTOMER WISHES OUR ARTIST TO PRODUCE TYPICAL SPANISH GIRL ~~KMI~~ WITH LARGE
HAT AND COLORFUL SHAWL LIKE MAGAZINE COVER. ATTACHED ARE SEVERAL PHOTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

colored 8.5x7

Thru

10/

5x7

DEC 8 1939

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DATE SUBMITTING CARD

DATE HAND COLOR PHOTO

Back 13 1/2
20

HARRY F. BEACH, INC., JOLIET, ILL.

NO. D-6159

ORDER NO. 32130

DATE 11-16-1939

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ~~ROCK STATE PARK, ILLINOIS~~
ROCK STATE PARK, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT SAME AS ABOVE

Front: STARVED ROCK, ILLINOIS STATE PARK

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-1896

Use same base as on
core D-381

NO. D-6159

ORDER NO. 32130

DATE 11-16-1939

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO LODGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H2166

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 18 1939

DEC 15 1939

DEC 15 1939

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12-29

COLOR PHOTO

12-29

MRS. LOLA M. LLOYD, WINNETKA, ILL.

NO. D-6160

ORDER NO. 32136

DATE 11-16-1939

1 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) THE CORNER STONE OF THE CASTLE
BY CHARLES HAAG (1867-1933), WINNETKA,
ILL.

IMPRINT NONE

(TITLE IN REVERSE IN PLATE & IN ONE TWO
LINES)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHITE IN BACKGROUND OF PHOTO IS SNOW, NOT WATER. BASE ON WHICH
STATUE RESTS CAN BE DARK, INASMUCH AS IT IS SAID TO BE GRANITE
OF A RATHER GRAY HUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. S YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 17 1939

NOV 17 1939

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DATE BLUEPRINT

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO CUSTOMER

15
Rm 95
93

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NOD-6163

ORDER NO. 32178

DATE 11-17-1939

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF LAKE
CHAMPLAIN

Front: PALISADES, LAKE CHAMPLAIN

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H170

NO. D-6163

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 32178

DATE 11-17-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE EXCURSION STEAMER
"TICONDEROGA" LEAVING ITS HOME PORT
BURLINGTON, VT. ON LAKE CHAMPLAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART-COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H1983

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE 711

By 711 Date DEC 1 1939

DATE	NO.	QTY.	PRICE	TOTAL
12/1/39	21	5	15.14	85
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				215
		26	13-12	15-13

DATE PAID 12-7

DATE PAID 15-13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6164 ORDER NO. 206
CUSTOMER AMERICAN STAMING COMPANY
PATTLE CREEK, MICHIGAN

DATE 1-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 DOUBLE F.C. SIZE

5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW BLUE NOSE FILE HANDLE (ETC.)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

*Drawing not
in file*

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO
YES
NO

3M-1-2-39

DEC -2 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6165

ORDER NO. 32204

DATE 11-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER Dykes LUMBER CO.
NEW YORK, N.Y.

6 M CIRCULARS

SIZE

$8\frac{1}{2}$ X II

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes		No		Copyright in Plate	Yes		No	
	Yes	No	Yes	No		Yes	No		

Title in full BUILDERS - CARPENTERS - CONTRACTORS

DEPEND ON DYKES FOR LUMBER
AND BUILDING SPECIALTIES(ETC.)

FRONT NO. NONE

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
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Special type as sample

IMPRINT : Customer

C. T. Imperial

No Imprint

RETOUCHING DEPARTMENT

Submit → Sketch → Layout → Retouched Photo → Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT WORDS "FACTORIES, OFFICES,
SHOPS, STORES, HOMES" AS ON D-5887.

SUBSTITUTE "BUILDERS - CARPENTERS - CONTRACTORS"

TAKE OUT PART OF COPY AS MARKED ON D-5887 ATT'D

COLOR DESCRIPTION

SAME AS D-5887.

	RETURN PHOTO	YES	NO
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PHOTO RETURNED

TC

PHOTO USED FOR

NOV 22 1939

make DK. Blue impression
" Red " "

3M-1-2-39

NO. 32726 D-6166

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER NO. 32726

DATE 11/24/39

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENIC WONDERS OF AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

Put IN SMALL TYPE IN LOWER RIGHT EDGE --
Copyright 1940 by Curt & Co., Inc., Chicago,
U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE ON SAME ORDER AS FRONT COVER OF D-2110
EXCEPT USE THE UNITED STATES SEAL INSTEAD OF THE
SEAL WHICH IS ON THE SAID FOLDER COVER.

Dense

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6166

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN.

ORDER NO. 32726

DATE 11/24/39

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEE SEVEN STARS, ROCK CITY

GARDENS, LOOKOUT MOUNTAIN, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTTEICH-CHICAGO "C.T."
ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTOGRAPH AS ON THE BACK
OF FOLDER COVER NO. D-5279

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,77

2 - 12 - 86

10

ESTIMATE

DATE	QUANTITY	PRICE	TOTAL
DEC - 5 1939	10 - 5	8 1/2	12 - 5
DEC - 5 1939	12 - 12	4	12 - 12
DEC - 5 1939	12 - 14	85	12 - 14
DEC - 5 1939	12 - 16	202	12 - 19

DATE RECEIVED

DATE PAID

27

13 Front
14 Back

27

7 *myioides*

ORDER NO. 32723

DATE 12/1/39

ART COLORTONE

 $5 \frac{3}{8} \pm 8 \frac{1}{2}$

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **no**

R. M. DO

TITLE (IN FULL) ROCK CITY GARDENS
LOOKOUT MOUNTAIN

IMPRINT none

IN SMALL TYPE IN LOWER LEFT CORNER
Copy. 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1890

ESTIMATE

Goat Dec. Checked

DEC 1 1964 - 10:00 AM

1890

20

5 92

562

12-1

12 - 75

Feb 22

120

12-23

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

DATE 8-20-1911 OF October

45

45

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-6170

ORDER NO. 32268

DATE 11-24-1939

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) ~~XXX~~ SCENES ALONG THE HUDSON
RIVER, N.Y. NEW YORK TO ALBANY

IMPRINT SAME AS ABOVE

FRONT: STEAMER HENDRICK HUDSON

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~PUT~~ USE KM NEW PHOTO.

~~DUMMY~~ IN BACKGROUND AS ON FRONT OF COVER NO. D-5189

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-6170

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 32268

DATE 11-24-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) U.S. MILITARY ACADEMY, WEST
POINT, N.Y.

IMPRINT XXXXXXXXXXXX GENUINE
CURTEICH-CHICAGO "C.T. ART COLORTONE"
CREATION, (REG. U.S. PAT. OFFS.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2110.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC-7-1939

67/61 29 12-18-39 12-20-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. ^{D-6171}~~9A-12324~~ ORDER NO. 32380 DATE 11-30-1939
CUSTOMER MURRAY SHOE CO. LTD.
LONDON, ONTARIO, CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100M POST CARDS SIZE

~~3 1/2 x 5 1/2~~ 6 1/2 x 4 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHARMING SHOES — HEEL HUGGER BY
MURRAY OF LONDON (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT
IN STAMP SPACE: PRINTED IN U.S.A.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH & INST. ATT'D.

original drawing by SL

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62

12-19

#65

12-28

DEC -5 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6172

ORDER NO 32464

DATE 12-7-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL ROOSEVELT
CHICAGO, ILLINOIS

2 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ROOSEVELT
WABASH AVE. AT ROOSEVELT ROAD - CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

Takeout
~~REMOVE~~ FIRE ESCAPES AND BUS
And leave bus in
SEE CARD ATT'D FOR LAYOUT

take out All wires And other objectionable elements

COLOR DESCRIPTION

submit retouched photo to customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DEC 15 1939

5x7

2 1/2

2.

extra

7.30

Photo 2
10A1774

132

UNIVERSITY SUPPLY STORE, SEWANEE, TENN.

NO. D-6173

ORDER NO. 32939

DATE 12/8/39

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) SIGMA ALPHA EPSILON
FRATERNITY HOUSE, SEWANEE, TENN.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

light gray stone building with very few tan tints. roof #20^{AA} green. ivy #28^{AA} green
gold lion on tan rock. flag stone walk. nice green grass all over except walk.
small white & pink flowers on bushes against bldg. red furniture on porch.
gray stone with copper plate at right of lion. Bring out sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *[Signature]*
Date *DEC 12 1939*

DESCRIPTION	QTY.	PRICE	DATE COMPLETED
COMPOSING, SET UP			DEC 12 1939
PRINTING	14	1 1/2	12/14 Gr.
DELIVERY	91	12-14	
POSTAGE			
ART. COST			

DATE DELIVERY OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE PHOTO RETURNED TO CUSTOMER _____
By _____

NO. D-6174

ORDER NO. 32939

DATE 12/8/39

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *THETA* PHI DELTA ~~THEA~~ FRATERNITY
HOUSE, SEWANEE, TENN.

FRONT NO.

I

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLOR	DESCRIPTION	C.I.
light tanish-gray	stone bldg. concrete trim on top of tower & right top side, see subj. 2480-29 as to construction. dark gray slate roof. cream rainpipes. light oak door. flag stone walk. put some various colored flowers on bushes again against bldg. concrete walk. asphalt road. white & black dog. nice green grass. in Finish hedge in foreground. pretty sky. take out wires.	

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DESCRIPTION	DATE	DATE	DATE
	RECEIVED	RECEIVED	RECEIVED
COMPOSING, TYPE SET UP	DEC - 9 1939	DEC - 9 1939	DEC - 9 1939
SKETCH			
RETOUCHING	15	1	12/13
PHOTO PRINT			
REPRODUCTION			
STAMPING, SIGNATURE			
ENGRAVING			
HAND COLOR			
ARTIST FEE			

DATE BLUEPRINT OK'D _____

LATE PM

DATE PAID COLOR PHOTO CARD

DATE Phone Returned to Customer

ST.
C...

UNIVERSITY SUPPLY STORE, SEWANEE, TENN.

NO. D-6175

ORDER NO. 32939

DATE 12/8/39

1 M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF THE VICE-
CHANCELLOR UNIVERSITY OF THE SOUTH,
SEWANEE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Building #10 AA color with ivory trim all over. cream shades. green roofs -- deep
dull-- Base, chimney, main entrance steps are all of tanish gray stone. White
railing around porch. Awning gray & Green striped. nice green grass all over.
various colored flowers all along driveway. pretty sky & cloud effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE	
11 1939 WORK SCHEDULE		DEC 11 1939	
DESCRIPTION	QTY.	DATE ENTERED	DATE COMPLETED
CHANCELLOR'S HOME SET UP		DEC -9 1939	DEC -9 1939
RETOUCH			
RETOUCHING	15	1	12/13/39
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			
RETOUCH PRO			

DATE BLUEPRINT OK'D. _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____
By _____ By _____

125

DATE 12/8/39

1	M	POST CARDS	PHOTO PLATIN	WHITE BORDER
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(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) **ELLIOT PARK, UNIVERSITY OF
THE SOUTH, SEWANEE, TENN.**

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CONCRETE ROAD. NICE LAWN ALL OVER. TAKE OUT CAR, POLE, WIRES. SHOW FLOWERS
ON SMALLER BUSHES, USE COLORS TO MAKE NICE COMBINATION OF COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 11 1938

DEC 1 1950

DEC - 9 1939

DEC - 9 1963

151

96

12-13-39

ARTIST DEPT.

DATE BLUEPRINT OK'D _____

24. 11. 1912

By _____

134

DATE HAND COLOR PROOF OR'D

DATE Photo Returned to Customer _____

100

100

55
125

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL No. D-6177 ORDER NO. 32962 DATE 12/18/39 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER HOTEL 79TH STREET MIAMI, FLORIDA

Photos for this Customer

10 M POST CARDS SIZE $5\frac{1}{2} \times 3\frac{1}{2}$ STYLE VARICOLOR WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full HOTEL SEVENTH NINTH ST. 279 N.E. 79TH ST. MIAMI, FLORIDA
 BOT - CLOSE ENOUGH IN FOR CONVENIENCE -- FAR ENOUGH OUT FOR COMFORT

FRONT NO. 5 (All of this on address side) R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
 Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout FOLLOW SKETCH WITH ~~TEXT~~ THE FOLLOWING CORRECTIONS. CUSTOMER THINKS THE SHADOWS IN THE ARCHES SHOWING THE DEPTH OF THE PATIO EXTEND DOWN TOO FAR TO GIVE FULL EFFECT TO THE PATIO CONSTRUCTION. THE PATIO IS 50' x 50' THE PART WHICH IS UNDER ROOF AT THE FRONT IS ONLY ABOUT TWENTY TWO FEET WIDE, SO THAT THERE IS MUCH SUNSHINE BACK OF THEM AND THROUGH THE ARCHES. THE BLACK SPACE, IMMEDIATELY TO THE RIGHT OF THE CANOPY, IS AN ENTRANCE ABOUT FOUR FEET DEEP. TO THE DOORS TO THE HOTEL. IF THIS SPACE COULD BE LIGHTENED WITH A HINT OF TRANSOM AND DOUBLE DOORS SHOWING? THE PICTURE WOULD BE IMPROVED.

Negative — Line — Halftone — Combination. Screen 120
 Dry — Wet — Pancromatic — Color Separation. 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR ~~EXACT~~ COLORS.

RUSH

PHOTO RETURNED TO PHOTO USED FOR

DEC 19 1939

62 12-27
 55

5X7

136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6178 ORDER NO. 32963 DATE 12/18/39

CUSTOMER HOTEL 79TH STREET
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE

3 1/2 x 5 1/2

STYLE VARICOLOR

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PATIO - HOTEL SEVENTY-NINTH STREET

BOT - 279 N. E. 79TH STREET, MIAMI, FLA.

(TITLES TO PLACE ACROSS THE NARROW PART OF CARD.)

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH AND FOLLOW INSTRUCTIONS AS TO THE CORRECTION OF ~~XXXX~~ ATTACHED.
SAME

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 19 1939

NO. D-6179

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY. ORDER NO. 32484

DATE 12-7-1939

12	500	LARGE FOLDER COVERS	ART COLOR TONE	FRONT
----	-----	---------------------	----------------	-------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

* PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES**

TITLE (IN FULL) SOUVENIR FOLDER OF
MAMMOTH CAVE, KENTUCKY

IMPRINT SAME AS ABOVE

Front: FROZEN NIAGARA IN MAMMOTH
CAVE, KENTUCKY

Copyright 1940 by Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PH TO NO. 9A-H2397

NO. D-6179

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY. ORDER NO. 32484

DATE 12-7-1939

12	M	500 LARGE FOLDER COVERS	BACK
----	---	-------------------------	------

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M. **YES**

TITLE (IN FULL) ECHO RIVER 360 East

IMPRINT GENUINE CURTISCH-CHICAGO
"C.T.ART-COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

NAME John Doe ESTIMATE 3
 JAN 15 1940 AND WORK SCHEDULE
 DATE JAN 15 1940

DATE	TIME	DATE	TIME
JAN 15 1940	5	JAN 15 1940	5
JAN 16 1940	3	JAN 16 1940	3
JAN 17 1940	78	JAN 17 1940	78
JAN 18 1940	217	JAN 18 1940	217
JAN 19 1940	22	JAN 19 1940	22
JAN 20 1940	40	JAN 20 1940	40
JAN 21 1940	40	JAN 21 1940	40

DATE JAN 15 1940 TIME 5
 DATE JAN 16 1940 TIME 3
 DATE JAN 17 1940 TIME 78
 DATE JAN 18 1940 TIME 217
 DATE JAN 19 1940 TIME 22
 DATE JAN 20 1940 TIME 40
 DATE JAN 21 1940 TIME 40

DATE JAN 15 1940 TIME 5
 DATE JAN 16 1940 TIME 3
 DATE JAN 17 1940 TIME 78
 DATE JAN 18 1940 TIME 217
 DATE JAN 19 1940 TIME 22
 DATE JAN 20 1940 TIME 40
 DATE JAN 21 1940 TIME 40

NO. D-6180

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

ORDER NO. 33025

DATE 12-12-1939

6 M BOOK COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF PUERTO RICO

Front: GARITA DEL DIABLO, SAN JUAN, P.R.

SMALL TYPE: Copyright 1940 Curt Teich &
Co., Inc., Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 9A-H2366. SEE CUSTOMER'S LAYOUT DUMMY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6180

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 33025

DATE 12-12-1939

6 M BOOK COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ISLA DE PUERTO RICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT GENUINE CURT TEICH-CHICAGO
"G.T.ART-COLOR TONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SMALL MAP ATT'D. SEE CUSTOMER'S LAYOUT DUMMY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797

ESTIMATE

By *[Signature]* 8 1940

DATE	TIME	DATE	TIME
JAN 8 - 1940	JAN 8 - 1940		
15	8		
15	7		
70	1-15		
18	for map only		

DATE BLUEPRINT CRD.

DATE HAND

DATE HAND COL

DATE HAND

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-6181 ORDER NO. 00052 DATE 2-12-1940

CUSTOMER SARA B. HOSPITAL
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATEN FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PRINT

Ret 2/2

FEB 13 1940

L.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6182 ORDER NO. 33070 DATE 12-15-1939

CUSTOMER NEW LAWRENCE HOTEL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 CIRCULARS SIZE 7 1/8 x 10

STYLE ART GRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW LAWRENCE HOTEL - JUST LIKE A FINE
CLUB

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE PENCIL DUMMY AND D-299 ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DEC 19 1939

62 12-28
64 12-28
W 23/4
W 8

Hand Type
Hand Color
Photo Color
Photo Color
Color Proof

Handwritten signature

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6183 ORDER NO. 33130 DATE 12-19-1939

CUSTOMER THE GLEN ECHO PARK CO.
GLEN ECHO, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GLEN ECHO PARK PICNIC GROVE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 20 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5. - 11 - 1 $\frac{1}{2}$ -

Submit
Drawing to
C. J. for OK

make red impression
" DH Blue "

NO. D-6185 2 D. 6185

ORDER NO. 33119

DATE 12-19-1939

6 M ENVELOPES

ART COLORTONE

 $7 \times 3 \frac{7}{8}$

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **HAWAII**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NCNE

R. M.

IMPRINT COPR.1940 BY CURT TEICH
& CO.,INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ADV. ORDER

DEPT _____ DATE COMPLETED _____

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ARTGRAVURE BLUE

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

FOLLOW SKETCH FOR LAYOUT AND
RETOUCHING.

USE PHOTOS IN CIRCULAR D-688 & card 3A-H109 ATT'D.

COLOR DESCRIPTION

XXXXXX

4 photos out to J.A.G.
PHOTO RETURNED TO

PHOTO USED FOR

49 2-15

57-6-13-20

60 - 6/12 4/26/98

6-26-40

FEB - 7 1940

3 -
5 - 7 11 - 5
1 - 14 1/2 op 12
10 - 3

1000
 Price Paid
 Fuel Rate 78.50
 Fuel Rate 135.75

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. D-6187

ORDER NO. 33201

DATE 12-26-1939

12 M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF GREAT
SMOKY MOUNTAINS NATIONAL PARK

IMPRINT SAME AS ABOVE

Front: CHIMNEY TOPS IN THE HEART OF
THE SMOKIES

Copyright 1940 by Curt Teich & Co., Inc.
Chicago, U.S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PENCIL ROUGH LAYOUT ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6187

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO. 33201

DATE 12-26-1939

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) LOOP-OVER ON NEWFOUND GAP
HIGHWAY

IMPRINT GENUINE CURTTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A-H8484

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Handwritten notes and stamps on the back of the photo ticket. Includes a red stamp "JAN 15 1940" and a date stamp "JAN 16 1940". There are also handwritten numbers "74", "27", "210", "29", and "2-9".

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-6188

ORDER NO. 33667

DATE 12/28/39

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SCENES OF GEYSERLAND
YELLOWSTONE NATIONAL PARK

IMPRINT SAME AS ABOVE

Front title -- Old Faithful Geyser

PHOTO © BY J. C. HABERSTADT

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE OKED SKETCH
ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6188

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 33667

DATE 12/28/39

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) EMERALD POOL, YELLOWSTONE
NATIONAL PARK

IMPRINT GENUINE CURTEICH ~~NO PATENT OFF.~~
"C. TEICH COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO

FOR COLORS SEE 5A-H527 (ATTACHED) ONLY POOL UNDER WATER SHOULD BE
MORE OF A COBALT GREEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

No Hand Stamping

15	6	1/2	1/8
10	5%		
74		1-1	
54	2	2-1-40	2-9-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6189

ORDER NO. 3247

DATE 12-28-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER INERTOL CO., INC.,
NEW YORK, N.Y.

12 M 500 CIRCULARS SIZE 8 1/2 x 10 folded for #10 Envelope STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REPHOTO DRAWING AND FOLLOW DRAWING FOR
RETOUCHING. XXX

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT, DESIGN AND COLOR TREATMENT & TYPE MATTER ON REVERSE SIDE
OF SHEET. ON PICTURE SIDE, FOLLOW DRAWING FOR COLORING. SUBSTITUTE ENGLISH COPY
(TO COME) IN PLACE OF FOREIGN COPY.

original by SL
color drawing
R. W. H.

3M-1-2-39

JAN 5-1940

op. 11 - No 4 - 3 1/2 hrs
op. 12 - " - 4 1/2 "

op. 12 - 3 1/2 hrs

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Lab 2 1/2 hrs
W. H. Day 2
Bar. Offset 1
Composition 4
Letter type 7

MAYERS SMOKE SHOP, ITHACA, N. Y.

NO. D-6191

ORDER NO. 33734

DATE 12/30/39

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ITHACA, CORNELL UNIV. AND
FINGER LAKES REGION

Front - A General View of the Campus
and Cayuga Lake, Cornell University
IN SMALL TYPE * - Copyright 1940 by
Curt Teich & Co., Inc., Chicago, U.S.A.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

USE PHOTO NO. 4A-H1545

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

NO. D-6191

ORDER NO. 33734

DATE 12/30/39

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TAUGHANNOCK FALLS, 215 FEET
HIGH

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE" CREATION (REG. U.S. PAT. OFF)

PHOTO PROPERTY OF C.T.

USE PHOTO NO. ~~4A-H1262~~ 4A-H1262

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Slit 7

Slit Corr 2 1/2 1/18/40
L.V.S.E
Slit Corr 1/2 1/18/40

Make a copy of special
print cover. Letting
etc

5x7

FEB 28 1940

FEB 29 1940

Lo 1 6
3

50-55 28 3-12 3-14

DATE DUE...
DATE PAID...
DATE PAID...
DATE PAID...

our sketch

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-61928 ORDER NO. 33755 DATE 1-10-1940

CUSTOMER GODFREY CONVEYOR CO.
ELKHART, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 ~~M~~ POST CARDS SIZE 7 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXXXXXXXX~~ SAVE TIME AND MONEY WITH
THE GODFREY LOADER (ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint ~~No Imprint~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Handwritten in red ink:
KRO RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes:
1 Repl to 507
LC 9/2
Repl 7/2
Repl 1/2
49 1-18
48- 1-25-40
Repl 9/2

Handwritten in red ink:
B/W

JAN 11 1940

Handwritten: make DK Blue impression

Handwritten: 1
2

112-158
163

SANBORN SOUV.CO., DENVER, COLO.

NO. D-6195

ORDER NO. 33414

DATE 1-5-1940

12 M 500 ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL)

IMPRINT

Put in LOWER LEFT EDGE --- Copy. 1940
by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

lp

JAN 17 1940

JAN 17 1940

JAN 17 1940

JAN 18 1940

JAN 18 1940

2

2

3

1

18

1-25

74

49

3/4

2-1

55

5 1/2

2-12

2-13

OK.

2

SOUVENIR
SANBORN SOUV.CO., DENVER, COLOR.

NO. D-6196

ORDER NO. 33414

DATE 1-5-1940

12 M 500 NOTEHEADS ART COLORTONE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLORADO

set up small title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

Same as above

~~PRINT IN LOWER LEFT EDGE~~ Copy 1940 by
Curt Teich & Co., Inc., Chicago, U. S. A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

61
JAN 17 1940

JAN 17 1940

JAN 18 1940

JAN 18 1940

3
4 10

1-18

1-24 SC

34

75

3 1/2
48 20

2-12-40

2-14-40

DATE PAID

DATE PHOTO TAKEN

Make OK Blue impression

Sketch Check

201-

3 1/2

Jan 9-1940

*Print 3 extra
blk proofs for
customer*

SANBORN SOUV.CO., DENVER, COLO.

6197
NO. D-6197
ORDER NO. 33414
DATE 1-5-1940

12 M500 ENVELOPES

ART COLORTONE

5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT Same as above

PUT IN LOWER LEFT EDGE - Copy 1940
by Curt Teich & Co., Inc., Chicago, U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JAN 17 1940

JAN 19 1940

JAN 19 1940

2 2 - 1 - 18

1 - 24 at

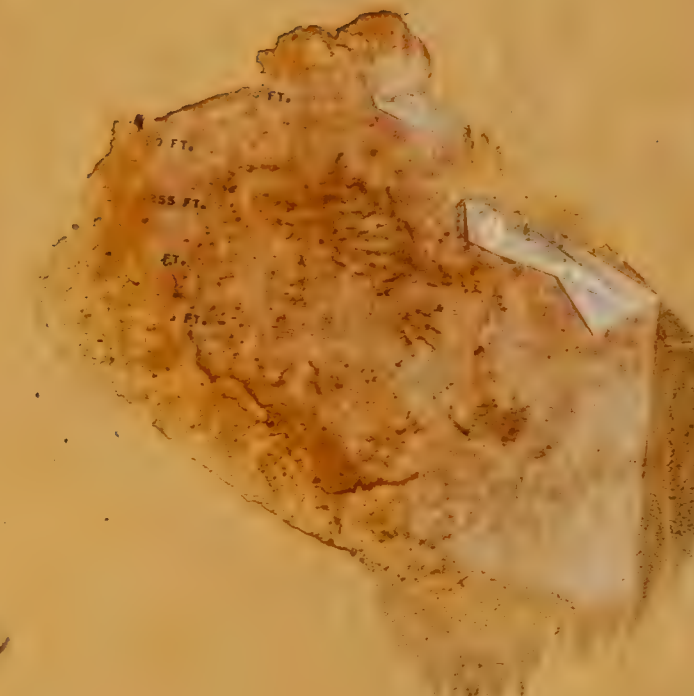
74 1 - 25

60 5 2/12/40

2/13/40

Make OK. Give instructions

OK



2 - 2
11 - 1 - 2

NO. D-6199

MRS. ESTELLA M. LOOMIS, ANDERSON, CALIFORNIA

ORDER NO. 33477

DATE 1-5-1940

6 M PGS. STATIONERY

ART COLOR ONE

NOT HEADS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) LASSEN VOLCANIC NATIONAL PARK IMPRINT

SMALL TYPE: COPR. 1940 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

ARRANGE VIEWS ATT'D SIMILAR TO CALIF. STATIONERY NOT HEAD.

THE SNOW FLOWER GREETS THE TRAVELER IN THE SPRING, THEN THE BLUE LUPINE AND THE WASHINGTON LILY, THIS LILY IS LIKE THE EASTER LILY.

THE SNOW FLOWER WHEN I AM PAINTING THEM, I TAKE THE C RED LIGHT, AND THE Madder CARMINE A LITTLE MORE OF THE CARMINE THAN THE RED LIGHT. USE YOUR OWN IDEAS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all the negatives are uniform and correct in harmony with each other to make an accurate set.

M Colored sketch
B 6 1/2
using negatives
attached
201-11/10/40
7 photos

OK. Bill
1/19/40
1/29/40

1940

3

JAN 17 1940

9
8

234

52 24 1/26/40 1/29/40

DATE Photo Returned to Customer

DATE *Sept 12* *1902* *1902*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6201 ORDER NO. 33481 DATE 1-8-1940

CUSTOMER THE ECCELESTASTICAL GOODS CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MS. VINCENTY BARZYNSKI, C.R. — REV. VINCENT
PARZYNSKI, C.R.

POST-FIRST DIRECTOR OF THE FRANCISCAN SISTERS
OF EL KUNEGUNDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

JAN 10 1940

Act - 2

X

W

ST
162

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

5x7

Ret. 2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. D-6202 ORDER NO. 33481 DATE 1-8-1940

CUSTOMER THE ECLESIASTICAL GOODS CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MS. ANDRZEJ SPETZ, C.R. — REV. ANDREW

SPETZ, C.R. POST-DIRECTOR OF THE FRANCISCAN SISTERS
OF BL. KUNEGUNDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 10 1940

M

X

162

~~RTTXX~~ DIXIE NEWS CO., CHARLOTTE, N.C.

NO. D-6203

ORDER NO. 33493

DATE 1-9-1940

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M.

TITLE (IN FULL) SOUVENIR OF NORTH CAROLINA
VARIETY VACATIONLAND

IMPRINT SAME AS ABOVE

FRONT: CHIMNEY ROCK - SCENE ALONG THE ATLANTIC
SMALL TYPE: (C) CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

NO. D-6203

ORDER NO. 33493

DATE 1-9-1940

DIXIE NEWS CO., CHARLOTTE, N.C.

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M.

TITLE (IN FULL) GREETINGS FROM NORTH
CAROLINA

IMPRINT GENUINE CURT TEICH-CHICAGO
"C.T. ART COLORTONE" CREATION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

15-3 log 11
12-1 log 11
17-6/20 log 11
14-7-12
10-3-12

ESTIMATE

By *[Signature]* JAN 10 1940

DATE	TIME	AMOUNT	REMARKS
JAN 11 1940			
		57/13	
		83/14	
		74	
		27	
		30	

DATE Photo Delivered to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6204 ORDER NO. 34029 DATE 1-23-1940

CUSTOMER H.B. SHERMAN MFG. CO.
BATTLE CREEK, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 DOUBLE P.C. SIZE

5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHERMAN "GOLD LABEL" HOSE NOZZLES IN
COLOR (ETC. AS PER COPY ATT'D.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. MAKE DRAWING OF NOZZLE
ON ADDRESS SIDE AS CLOSELY ACCURATE AS POSSIBLE.
IT SEEMS THAT THE TIP OF THIS NOZZLE IS AN
IMPORTANT POINT & CUSTOMER FEELS THERE IS JUST
A LITTLE TOO MUCH FLARE TO IT AS SHOWN ON SKETCH. DON'T CUT IT DOWN TOO MUCH SO THAT THERE
WILL BE TOO LITTLE EMPHASIS, OR UNDER EMPHASIS, BUT GIVE JUST AS ACCURATE A REPRODUCTION
AS POSSIBLE. SEE NOZZLES FOR GUIDANCE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. FOLLOW NOZZLES TO GET AS CLOSE AS POSSIBLE TO COLORS
(EXACT COLORS) OF THE NOZZLES, ON SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

JAN 24 1940

via red impression.
OK Blue

1-12-3
1-12-3 1/2
1-12-1 1/2
1-12-1
1-12-1

1-12-17
2-12-11

1 1/2
1 1/2

1 Photo
Lo
Ret
He
Lat 15/2
49
54
2-1

Pr

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6205 ORDER NO. 34082 DATE 1-11-1940

CUSTOMER PEE VEE GROVES
COCOA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PEE VEE GROVES ON U.S. HIGHWAY NO. 1,
AT COCOA, FLA.,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TITLE IS IN PLATE WHERE ROAD SHOWS: MAKE
WORDS "PEE VEE GROVES" IN LITTLE LARGER TYPE
OUT DOWN AS MARKED. LEAVE IN MAN AND WOMAN AS
THEY ARE CUSTOMERS.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 13 1940

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. D-6206

ORDER NO. 34112

DATE 1-10-1940

25 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) INDIANS OF THE NORTHWEST

IMPRINT SAME AS ABOVE

Copyright 1940 By Curt Teich & Co., Inc.
Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

USE HEADRESS OF MAN ON PHOTO MARKED "A" AND BODY OF
MAN ON PHOTO MARKED "B". DETAILS OF HEADRESS TO BE BROUGHT
OUT CLEARLY, SUCH AS TIPS, ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO. D-6206

ORDER NO. 34112

DATE 1-10-1940

WESLEY ANDREWS CO., PORTLAND, ORE.

25 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL)

IMPRINT GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION, (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Exhibit attached
for front
only

6

JAN 23 1940

Lo 9 6
13-4 8
8-4

1/25 3

78 Jan. 26-40

49 2
53 26

1-31
2/7/40

8
XEROX SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-6207

ORDER NO. 34126

DATE 1-16-1940

6 M PICTURES SIZE 7 x 11 (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M.
TITLE (IN FULL) XXXXXX	IMPRINT SAME AS ABOVE
	TITLE: BIG THOMPSON CANON, COLO.
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATT'D. NO PURPLES. HILLS IN DISTANCE
ARE MORE GRAYISH WITH PINK SANDSTONE STRATAS ACROSS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*make 2 neg
1- 7x11
1- about 5x7 for colors*

16 1 1/2

75 Jan. 27-40

16	1 1/2	
75		Jan. 27-40
225	4	
53	14	

B. S. REYNOLDS CO., WASHINGTON, D.C.

NO. D-6208

ORDER NO. 33956

DATE 1/18/40

25 M CHRISTMAS FOLDERS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

PUT IN SMALL TYPE - (c) Curt Teich & Co., Inc.

COLOR DESCRIPTION

USE PHOTO 5A-H369

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5
order for this set. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

M
Holland Dutch
11 hrs
6

201-32 hrs -
215-27 hrs
225-44

5x7 pages
Both sides

ESTIMATE		Post Dept. Checked	
FEB 12 1940		FEB 12 1940	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
FEB 12 1940	FEB 12 1940	FEB 12 1940	FEB 12 1940
15-5 1/2	8	14-2 1/2	8
10-3	7		
74	2-19		
201	19	2-22	2-23

DATE RECEIVED OK'D.

DATE FILED

DATE HANDLED OK'D.

By

8 1/2 x 10 1/4

201 22
202 3

ESTIMATE		Date	Post Date	Checked
By <i>[Signature]</i>		1 1940	1	1940
DATE RECEIVED CARD		DATE FILLED		
By		By		
DATE HANDLED CARD		DATE Photo Returned to Customer		

DATE Photo Returned to Customer.

B. S. REYNOLDS CO., WASHINGTON, D. C.

NO. DECEMBER

ORDER NO. 33956

DATE 1/18 40

25 M

REYNOLDS CHRISTMAS FOLDER
(ALL OF THIS ON THE PICTURE SIDE)

G. T. ART COLORSTONE FULL PAGE
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. NO R. M. NO
IMPRINT NONE

PUT IN SMALL TYPE ***

(c) Curt Teich & Co., Inc.

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE ATTACHED PHOTO

WORK UP IN A SNOW SCENE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M ✓ Colored Photo 11 hrs

201-3 1/4 hrs

207-2 1/2 hrs

225-5 1/4

add 13 1/4

11 hrs

LAYOUT BY GLOBE

ESTIMATE

FEB 12 1940

Est Dept. Checked

FEB 12 1940

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
15-4		FEB 13 1940	FEB 13 1940
14-3	7		
8	6 1/2		
74		2-19	
203	17	2-22	2-26

DATE BLUEPRINT OK'D

DATE

8 25 11 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-6213 ORDER NO. 4148 DATE 1-18-1940

CUSTOMER SWISS CLEANERS
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. ☒ ☐ ☐ ☐
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue

YOU WILL NOTE A TRAFFIC SIGN SHOWS IN THE FRONT
OF THE WINDOW AND BEHIND IT ARE PAPER DECORATIONS
IN THE WINDOW. EITHER BLOCK SIGN OUT OR ELSE
BLEND IN WITH DECORATIONS SO AS TO APPEAR PART
OF THEM. TOUCH UP DELIVERY TRUCKS TO MAKE MORE STREAMLINED IN APPEARANCE, i.e. RADIATOR TRIM,
ETC.

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

49 1-25 Ret 3 1/2
50 2-20 He 3/4
Lant 2 1/2

[Handwritten signature]

JAN 19 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6214

ORDER NO. 4254

DATE 1-22-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NATIONAL DDBRO CORP.
CHICAGO, ILLINOIS

31 M INSERTS

SIZE 2 1/4 x 4 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE TISSUE OVERLAY ON DRAWING,
& PENCIL SKETCH ATT'D.

FOLLOW DUMMY FOR LAYOUT & DESIGN BUT NOT FOR SIZE

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON DRAWING & PENCIL SKETCH & MATERIAL ATT'D.

FOLLOW OVERLAY FOR COLORING & SAMPLE IN WAREHOUSE STOCK ROOM.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 2.5

Se 1.5

(53) Pat 7.5

Stockroom

Color Proofing 1.5

Photo Litho 1.0

Str & of. 1.3

Pat

make D & B Blue impression
of Teich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6215 ORDER NO. 34304 DATE 2-7-1940

CUSTOMER KENNETH JOHN W. PRATT CO.
BUSINESS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

M POST CARD SIZE 3 1/2 x 5 1/4

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KENNETH PRATT'S CIRCLE SERVICE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 8 - 1940

FEB 8 - 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6216 ORDER NO. 4431 DATE 2-6-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RUCK LEM
HOLBROOK, ARIZONA

12 M 500 CARDS SIZE

2 3/4 x 4 3/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RETURN OF THE ANCESTORS, TO THE OLD
HOME TOWN AT (ETC.)

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

See Bill

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & DRAWING ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

COLOR DESCRIPTION

SEE SKETCH & DRAWING ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 2-12-40 Ret 1 1/2
48 2-23-40 Lat 8 3/4

FEB -6 1940

FEB 13 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. 2-6117 ORDER NO. 35008 DATE 2-6-1940

CUSTOMER CONSOLIDATION COAL CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M 500 TONNAGE SIZE 3 1/2 x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CONSOLIDATION COAL CO., INC., (ETC.)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INSC. ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-14 Pat 6 1/2
56 9-23 He 1 1/2
Lat 9

FEB -7 1940

[Handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-6218 ORDER NO. 35053 DATE 2-13-1940

CUSTOMER BUCK LEE
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M TAGS SIZE 2 5/8 x 5 3/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARVEST TIME IN NAVAJO LAND
(N.T.C. AS PER COPY)

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IN PLATE: COPYRIGHTED, BUCK LEE CO., HOLBROOK, ARIZONA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & DRAWING ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH & DRAWING ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-27 Mc. 1 3/4
57-2-14-40 Lat 9 3-15-40

FEB 14 1940

FEB 11 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6219 ORDER NO. 5135 DATE 2-14-1940

CUSTOMER CHILDREN'S HOME OF WYOMING CONFERENCE
PINCANTON, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHILDREN'S HOME OF WYOMING CONFERENCE
1182 CHENANGO STREET - PINCANTON, NEW YORK

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. 8 1/2 x 2 1/2 Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

The ret to customer 3-25-40

COLOR DESCRIPTION

FEB 15 1940

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

*Not for use for
Don't reprint*

*1 Rephot 517
Ret 2/1*

6

DESERET BOOK CO., SALT LAKE CITY, UTAH

NO. D-6220

ORDER NO. 35198

DATE 2-16-1940

12 M500 PKGS. STATIONERY

NOTEHEADS

5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) UTAH

IMPRINT

SMALL TYPE: COPR. 1940 BY CURT TEICH &
CO. INC., CHICAGO, U.S.A.

photo in large D file

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. INSERT TABERNACLE ORGAN & CHOIR,
PHOTO NO. 8A-H2434 IN PLACE OF HANDCART IN UPPER
LEFT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

sk. copy 1/2
701 - 7-19
KH

DK
my

ESTIMATE		DATE COMPLETED	
FEB 1940		FEB 23 1940	FEB 23 1940
40.	5		
1	12	2-23	2-27-40
74		3-4	
	3/4		
207	21		

DATE PAID
DATE PAID
DATE PAID

DESERET BOOK CO., SALT LAKE CITY, UTAH

NO. D-6221

ORDER NO. 35198

DATE 2-16-1940

12 500 PKGS. STATIONERY

ENVELOPES 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) UTAH - STATE CAPITOL

IMPRINT

SMALL TYPE: COPR. 1940 BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

photo in Large O file
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE NEW PHOTO OF STATE CAPITOL ATT'D INSTEAD OF ONE SHOWN
ON SKETCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By *[Signature]* FEB 23 1940 WORK SCHEDULE

By FEB 23 1940

DESCRIPTION	EST. TIME	DATE START	DATE COMPLETED
<i>20</i>	<i>1</i>	<i>FEB 10 1940</i>	<i>FEB 11 1940</i>
<i>3</i>	<i>4 1/2</i>	<i>2-22</i>	<i>2-25</i>
<i>74</i>		<i>3-4</i>	
	<i>3/4</i>		
<i>210</i>	<i>5</i>	<i>3-5</i>	<i>3-6</i>

DATE BLUEPRINT OK'D

DATE HAND COLOR PROOF OK'D

Major OK [Signature]
[Signature]

Sham for [Signature]
2-19

2/19

Rephoto

ROSS ALLEN, SILVER SPRINGS, FLA.

NO. D-6222

ORDER NO. 35216

DATE 2-16-1940

1 M POST CARDS

PHOTO PLATIN

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) "ROSS ALLEN'S PIONEER LOG
CABIN", SILVER SPRINGS, FLA.

IMPRINT ~~XX~~ NONE

SMALL TYPE: PHOTO BY R. BRYAN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

L. plate

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 17 1940

ESTIMATE

FEB 17 1940

DATE	DEPT.	DATE
FEB 17 1940	FEB 17 1940	FEB 17 1940
17	2	2/19
24	2-20	

DATE RECEIVED

By

DATE PAID

By

DATE HAND COLOR

By

DATE Photo Returned to Customer

1

Ring

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL No. 3-6223	ORDER NO. 37140	DATE 2-21-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER Inertial Co. NEW YORK N.Y.					
	12 M 500 CIRCULARS SIZE 8 1/2 x 11		STYLE ART COLORTONE FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. NONE (All of this on address side) R. M. Yes No			
	Title in Plate Yes No	Copyright in Plate Yes No	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	Title in full	FOR MACHINERY AND EQUIPMENT (ETC.)		Trade Mark Yes No Special type as sample		
			IMPRINT: Customer C. T. Imprint No Imprint			
	RETOUCHING DEPARTMENT					
	Submit Sketch Layout Retouched Photo Wash Drawing					
	Follow Layout					
	SEE SLITCH, LETTER OF INSTRUCTIONS & CUSTOMER'S COLOR GUIDE ATTACHED.					
	(PICTURES TO BE TRANSFERRED)					
	COLOR DESCRIPTION					
	SEE SLITCH, LETTER OF INSTRUCTIONS & CUSTOMER'S COLOR GUIDE ATTACHED.					

PHOTO RETURNED

TO

PHOTO USED FOR

11 Photos 5-11
20 ✓
Ret 11
No. 3 1/2
49 2-29
48 3-22
23 3-22
Lat 73



Photo Leds 3 1/2
L & up. 3
Color Rev. 1
Lamp. 1 1/2
Lamp. 2

Ms. Ret 16 upper photo
HC-1/2

MAKEDOVER

Charge to 1/2 Ret - 1/2 Adv

EST. Make over Time Required

RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Date MAR 6 1940
By

FEB 22 1940

NO. D-6224

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 35222

DATE 2-19-1940

12 M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENIC FOLDER OF AUSABLE
CHASM, N.Y.

FRONT: RAINBOW FALLS

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S. A.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 9A834.

NO. D-6224

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 35222

DATE 2-19-1940

12 M 500 LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. HIGHWAY BRIDGE, ROUTE 9

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES *same as D-5183*
IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART-COLOR TONE" CREATION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME LAYOUT AS USED ON BACK OF COVER NO. D-5183

Use negatives of back cover D 5183

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Sgt 8 hr
(15) 5x7
Rephoto

ESTIMATE

DATE	DATE	DATE	DATE
FEB 29 1940	FEB 29 1940	FEB 29 1940	FEB 29 1940
202	19	3/7/40	3-11-40

DATE RECEIVED BY

By

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-6125 ORDER NO. 35278 DATE 2-20-1940

CUSTOMER ALDEN TOWN
ALDEN, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CM POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALDEN TOWN - ALDEN, N.Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Prices

COLOR DESCRIPTION

Return photo

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 21 1940

DATE 2/21/40

12 $\frac{1}{2}$	M	RECORD EX LARGE FOLDER COVERS	(FRONT)
		(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) SCENIC HIGHWAY U.S.10 THROUGH MONTANA "THE TREASURE STATE" IMPRINT SAME AS ABOVE

YELLOWSTONE RIVER AND
OBSOROKA MOUNTAINS
FRONT TITLE - ~~Paradise Valley Between~~
~~Livingstone and Yellowstone~~
~~Park~~

Put In LOWER EDGE -- Copyright 1940 by
Curt Teich & Co., Inc., Chicago, U.S.A.
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE NEW PHOTO

WORK IN VALLEY SCENE WITH OVERHANGING TREE ABOUT AS INDICATED. THE RIGHT SIDE OF VIEW SHOULD BE FADE-OUT RATHER THAN ABRUPTLY CUT OFF.

SEE DUMMY SUBMITTED BY CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NO D-6226

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 34898

DATE 2/21/40

12¹/₂ M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	NO	R. M.	VTC
------------------------------------------------	-----------	----	-------	-----

TITLE (IN FULL)	U. S. HIGHWAY NO. 10 OVER CONTINENTAL DIVIDE, EAST OF BUTTE, MONT.	IMPRINT	GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S.PAT. OFF.)
-----------------	-----------------------------------------------------------------------	---------	-----------------------------------------------------------------------------------

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A11101

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **yes** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

FEB 26 1940

			FEB 26 1940	FEB 28 1940
COUNTY	9	5		
DISTRICT	10	11		
PAYROLL NO.				
PERSONALITY				
EDUCATION				
SERVICE RECORD	78		Feb 29-40	
REMARKS				
HAND COLOR PHOTO		-		
APPOINTMENT	60 ¹² 57 ¹⁴	26	3-5 3-7	3-11 3-14

DATE RECEIVED ON:

DATE 11/16/1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6227 ORDER NO. 34972 DATE 2/22/40

CUSTOMER AMARILLO HARDWARE COMPANY
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 3½ x 5½

STYLEART COLORTONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW WHOLESALE PLANT OF AMARILLO HARDWARE
COMPANY - WHERE THE CLOCK HAS REPLACED THE
CALENDAR

600 GRANT ST. P. O. BOX 1891 ~~XXXXXXXX~~ LOCAL PHONE
8205, L.D. PHONE 42, AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ENCLOSURE MARKED "A" IS TO BE FOLLOWED FOR ARRANGEMENT OF THE TWO ILLUSTRATIVE ELEMENTS
AND THE TEXT MATTER. ATTACHED MARKED "B" IS TO BE FOLLOWED ONLY FOR COLOR SCHEME. ADDITIONAL
COLOR SCHEME INFORMATION WILL BE NOTED ON THE TISSUE PAPER FLAP OF ~~OVER~~ THE ENCLOSED COPY
PHOTO #3-6919. A PRESS PROOF OF THE SYMBOL INDICATED IS ALSO ~~XXXXXXXX~~ ATTACHED. /

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 2-27-40

940 P
L.A.

134
94

[Handwritten signature]

FEB 23 1940
046182 833

14.0.3

3M-1-2-39

KEOVER

CUSTOMER Dept.

F. Mahon

THING

3

Recorded in Cust Dept.

PRO

RE

PT.

ENGRAVING

By

1

[Handwritten signature]

2

5
18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-6228 ORDER NO. 35322 DATE 2-23-1940

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M. E. OF VIEWS SIZE *la view* 2 1/16 x 2 1/16

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NIAGARA FALLS

SCENERY OF FLORIDA

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

Niagara Florida
Ret 3/2 4/2
He 1/2 49 3-1 1/2
Lut 3/2 4

Am

FEB 25 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6229 ORDER NO. 35382 DATE 4-4-1940

CUSTOMER ENDICOTT FUNERAL CO., INC.
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M500 DOULBE P.C. SIZE $3\frac{1}{2} \times 11$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PALMS MEMORIAL (FORMERLY ENDICOTT
FUNERAL HOME ESTABLISHED 1895) 649 SECOND
AVE. SOUTH, ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS & OVERLAY ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

226 - AC. 2-2

LA-17

APR 5 1940

MAY 1 1940

3 1/2
1-4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6230 ORDER NO. 5391 DATE 2-26-1940

CUSTOMER 1 ALBERT GARDENS
PORTLAND, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37 M 500 BERGULARS SIZE 10 1/2 x 8 1/2 Folded 11 1/2 x 5 1/8 STYLE ART ULORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALBERT GARDENS - A PARADISE OF
FLOWERS AND FRAGRANCE (ETC.)

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE DUESY ATT'D.

COLOR DESCRIPTION

SEE DUESY ATTACHED.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

49 3-7
52-3-13
H.C. 7
H.C. 8

P.W.

*1 photo
1 photo
1 photo
1 photo
1 photo*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6231 ✓ ORDER NO. 35428 DATE 2-27-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE DOLL HOUSE
PALM SPRINGS, CALIF.

Photos for
this Customer

I M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DOLL HOUSE, PALM SPRINGS,
CALIFORNIA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6232 ORDER N~~95~~440

DATE 2-28-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK CITY, NEW YORK

12 M 500 MIN. VIEWS SIZE

2 1/16 x 2 1/16

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF DULUTH, MINN.
LIFT BRIDGE & SHIP CANAL

FRONT NO NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS & CARD 2908-30 ATT'D.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6233 ORDER NO.

DATE 2-29-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER HAYDEN FLOUR MILLS
TEMPE, ARIZONA

Photos for
this Customer

25 M CIRCULARS

SIZE

7 x 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAYDEN FLOUR MILLS PRESENT

ARIZONA ROSE "FOR EVERY BAKING PURPOSE"

(ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH ATTACHED. THE EARS ON THE

BAG ON BOTH FRONT AND BACK COVER SHOULD BE

SLIGHTLY MORE PLUMP, AND NOT SO SHARP POINTED. THE

EARS ARE PROPERLY PLACED ON CORNERS OF THE BAG. THE SIDE

LINE OF THE BAG ON BACK COVER, ALSO FRONT COVER SLIGHTLY,

SHOULD BE STRAIGHTER. CUSTOMER PENCILLED IN, TO FILL

IN THE KINK ON ONE SIDE, AND SMOOTHED OUT THE CORRESPONDING BULGE ON THE OPPOSITE SIDE.

RED ROSE ON BAG ON BACK COVER SHOULD BE LARGER. FOR LETTERING & TYPE MATTER COPY ON FRONT &

SUBMIT B&W COPY TO OFFICE FOR APPROVAL. BACK OF CIRCULAR, FOLLOW SKETCH. FOR TYPE MATTER

SAMPLE SACKS FOR GUIDE, BUT EXAGGERATE COPY ON INSIDE SPREAD, SEE COPY ATT'D, A, B, C, D.

AS PER SKETCH.

DUPLICATE BISCUIT AND CREAM CAKE. AS ~~XXXXXXXXXXXX~~

IN

COLORS

FOLLOW SKETCH FOR COLOR TREATMENT. RED ROSE ON BAG ON BACK COVER SHOULD BE LARGER AND

REDER. SEE SAMPLE SACKS FOR GUIDE, BUT EXAGGERATE AS PER SKETCH. DUPLICATE BISCUIT & CREAM CAKE

AS IN ILLUSTRATION IN KC FOLDER ATT'D, BUT CHANGE DESIGN OF PLATES AS PER SKETCH. FOLLOW

SKETCH FOR ILLUSTRATION OF BREAD AND PARKERHOUSE ROLLS, SEE HALFTONE PRINT FOR ACCURATE GUIDE

ON PARKERHOUSE ROLLS.

SEE INSTRUCTIONS ATTACHED.

Review

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

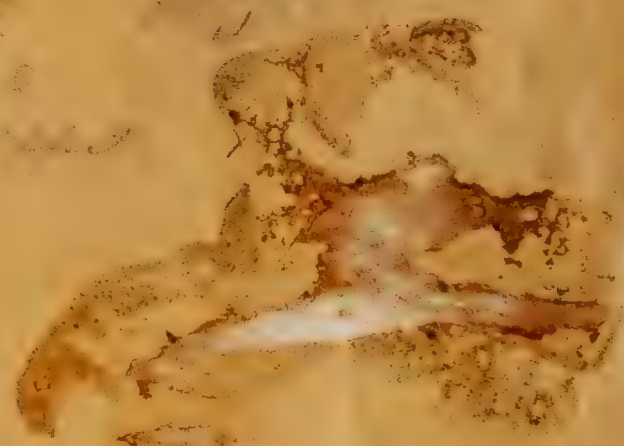
TO

PHOTO USED FOR

1st 10/2
2nd 2/2
3rd 2/2

Am

Color
Photo
PH X
SP 4
for copy



MAR 1 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6234 ORDER NO. 36027 DATE 3-12-1940

CUSTOMER BONSIB AGENCY
FORT WAYNE, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 DOUBLE P.C. SIZE

$5\frac{1}{2} \times 7$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full END ROACHES - NIP AND TUCK ROACH
POWDER (ETC. AS PER COPY)

FRONT NO.

SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

very Rush

H.C.P. must be furnished 3-19-40

MAR 14 1940

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1940

Lo 5 1/2
Ret 3 1/2
Ne 1 3/4
Ant 9 3/4

MW

R.H.

X

MCC. 4-15 - 3-12

11

50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6235 ORDER NO. 36028 DATE 3-7-1940

CUSTOMER MRS. NICK TOLKACH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

IM DOUBLE P.C.

SIZE

5 1/2 x 7

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OAKLAND HOTEL
PANORAMA AT POWERS LAKE (ETC.)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT, TYPE COPY,
AND MAP

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 13 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ D-6236 ORDER NO. 35703 DATE 3/6/40

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M MINIATURES SIZE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOUVENIR OF (top straight
NEBRASKA CITY, NEB. (top straight
HOME OF ARBOR DAY (bottom curved

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout Extend post card on the top to 5"
and then reduce to 2" size. kindly remove stump
of tree in front of building, and also part of
the tree on the right side. roof of building, or
pictures a tree on the right side in proportion
to the one on the left side, which, maybe make a
better effect, but kindly keep your art work down as much as possible. on this special view

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO NO. 98243

COLOR DESCRIPTION

Quash

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SM-1-2-39

MAR 15 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **D-6237** ORDER NO. **35703** DATE **3/6/40**

CUSTOMER **NORTH AMERICAN DIE WORKS**
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M MINIATURES SIZE **2 1/16 x 2 1/16**

STYLE **ART** COLOR **TONE** FULL **FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SOUVENIR OF NEBRASKA (top curved)**

SCOTTSBLUFF NAT'L MONUMENT (bottom straight)
4,700 FT. (bottom straight)

FRONT NO. **NO** (All of this on address side)

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Kindly use the enclosed photo card and produce
an attractive picture. the section outlined by
pencil mark will be enough to demonstrate in our
picture. the idea is to have the Scottsbluffs

Hills high and large with nice foreground, and it seems to us that this post card has everything
to produce a nice subject. the near foreground should have spring flowers, and in the middle
of the picture there is a river which should have blue water. The hill itself should be brought
out nice and clear in different variation of colors, much nicer colors of course than Photo no.
1149-29 ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

need
120
133
150
175
CARD

COLOR DESCRIPTION

To office
30

Rush

PHOTO RETURNED

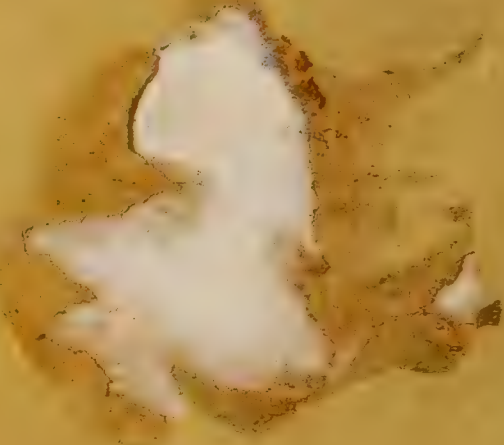
TO

PHOTO USED FOR

49 3-25 No. 1/2
49 1/2 HR. COR. 50 3 1/2

675

Spw



MAR 15 1940

17

X

2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-6238 **ORDER NO.** 36184 **DATE** 3-8-1940
CUSTOMER JULIUS REDLICH
 WINGDALE, N.Y.

DEPT.
 RETOUCHING
 ENGRAVING
 PHOTO LITHO
 COMPOSING
 LITHO ART

DATE COMPLETED

Photos for
this Customer

124 500 POST CARDS SIZE **5 x 7**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full GRAND OPENING - BERKSHIRE COUNTRY CLUB
 WINGDALE, NEW YORK (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) **R. M.** Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
 Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. **Screen** 120
 Dry — Wet — Pancromatic — Color Separation. 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 6
49 3-15

*For layout on Mr. Smith
 C.T. plate must fit
 with layout*

Am

*# will come
 with front*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-6239** ORDER No. **96180**

DATE **3-8-1940**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER SUCCESS BUSINESS COLLEGE
DENVER, COLORADO

25 M TRIPLE P.C. SIZE **10½ x 5½**

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **SUCCESS BUSINESS AND REPORTING COLLEGE**
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH & INST. ATT'D.

*Headings of type to be in red
Balance of type Blue*

COLOR DESCRIPTION
SEE SKETCH & INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

*L03 hrs
Comp 5 hrs
for correct layout
on the front
P.C. picture must
fit in to layout*

Am

TH

MAR 13 1940

*make Red impression
" DK Blue "*

CUSTOMER
—
C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6240 ORDER NO 36248 DATE 3-11-1940

CUSTOMER LARKWAY VILLAS
PANAMA CITY, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LETTERHEADS SIZE 8 1/2 x 11

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LARKWAY VILLAS - PANAMA CITY, FLORIDA
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE DUMMY WITH INSTRUCTIONS.

Use Lito 9A11877, 9A11336
D6054

COLOR DESCRIPTION

SEE DUMMY WITH INSTRUCTIONS.

Handwritten signature

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes and signatures on the back of the order form.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **D-6241** ORDER NO. **36276** DATE **3-13-1940**

CUSTOMER **W.J. GLEASON, CITY PHOTOGRAPHER**
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE **3½ x 5½**

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 14 1940

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6242 ORDER NO. 36280 DATE 3-131-1940

CUSTOMER BUSINESS WOMEN'S ASSN.
DES MOINES, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS

SIZE

3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BUSINESS WOMEN'S HOME, - 1125 PLEASANT
ST. - DES MOINES, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE PIGEONS ON ROOF.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-6243

E. A. BISHOP, RACINE, WISCONSIN

ORDER NO. 35835

DATE 3/13/40

12¹/₂ M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES *same as*

TITLE (IN FULL) *GREETINGS FROM*
MADISON, WISCONSIN

IMPRINT SAME AS ABOVE *DH169*

Front Title - Wisconsin State Capitol

Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CORR. ON SKETCH - MOVE DOWN LETTER "M" to even line with "N" in Madison

USE SAME PHOTO AS USED ON FRONT
COVER OF FOLDER D-3108 and work
in a different background

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

NO D-6243

E. A. BISHOP, RACINE, WISCONSIN

ORDER NO. 35835

DATE 3/13/40

12¹/₂ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) MADISON, WISCONSIN OVERLOOKING

MONONA BAY -- LAKE MENDOTA IN THE DISTANCE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H274

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

shot - 8 ft

for FC 587

711

MAR 21 1940

DATE	TIME	LOCATION	REMARKS
MAR 21 1940	10:00	9	6
MAR 21 1940	10:00	8	3
MAR 21 1940	10:00	78	
MAR 21 1940	10:00	56-14 1/2	28
MAR 21 1940	10:00	57-13 1/2	28
MAR 21 1940	10:00	3-29-40	

3/25/40

DATE PAID

DATE PAID TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6244 ORDER NO. 36296 DATE 3-14-1940

CUSTOMER CAMP GRAY
SAUGATUCK, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FOLDERS SIZE 10½ x 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~XXXXXX~~ - SAUGATUCK, MICH.
WESTMINSTER LODGE,

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR LAYOUT, COLOR TREATMENT & DESIGN. USE BLANK AND WHITE DRAWING FOR ILLUSTRATION ON FRONT COVER. LETTERING ON FRONT COVER TO BE SAME AS SKETCH. REPRINT THREE POST CARD VIEWS IN POSITIONS INDICATED ON INSIDE SPREAD OF SKETCH. TITLES REMAIN SAME POSITION AND SIZE ON PRESENT POST CARD VIEWS. ALL POST CARD VIEWS TO BE REPRODUCED AGAINST A LIGHT CREAM BACKGROUND AS 9A-H449, WITH THE LIGHT CREAM COLOR TO BLEED OFF ALL FOUR SIDES OF SPREAD. (MASK OFF COLORFUL DESIGN ON 9A-H450). TYPE MATTER COPY AS PER ATT'D MARKED "B 1" & "C".

SEE SKETCH AND INSTRUCTIONS ATT'D.

*3 colors on 1 side, post card
plate on reverse side*
Rush

3M-1-2-39

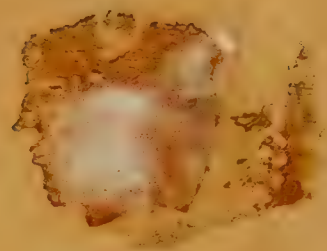
PHOTO RETURNED

TO

PHOTO USED FOR

*Lo 3
He 1/4 49 3-22
Lat 3 52 3/15*

X
APV



*Photo title >
St. & Co. >
B. & Co. >
Camp >
Liner >*

MAR 18 1940

*make PK blue
y. & Co.*

Rush

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6245 ORDER NO. 36325 DATE 3-25-1940

CUSTOMER BUCKLEY MUSIC SYSTEM INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 DOUBLE P.C. SIZE

5½ x 7

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BUCKLEY MUSIC SYSTEM INSTALLED AT
TOMMY THOMAS - CHICAGO, ILL.

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS & LAYOUT ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS & LAYOUT ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

MAR 29 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6246 v ORDER NO. 36322 DATE 3-23-1940

CUSTOMER WHITNEY ~~XX~~ METAL TOOL CO.
ROCKFORD, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 DOUBLE PLC. SIZE 5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TWO WHITNEY JENSEN TOOLS YOU NEED
TODAY - (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

RO 5½
Pat 1
#30, 4-1-40 1/2
48 4-5-40 Lat 9½

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

MAR 26 1940

C AND H NEWS CO., HARLINGEN, TEXAS

NO. D-6247

ORDER NO. 35869

DATE 3/16/40

12¹/₂ M KEXIX LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GREETINGS FROM THE LOWER
RIO GRANDE VALLEY, TEX.

IMPRINT GENUINE CURTEICH--CHICAGO,
"C.T.ART COLORTONE" CREATION (REG.U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 7A-H2362 USING EITHER A BUFF BORDER OR
WHITE BORDER AREA

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RET. PHOTO

NO. D-6247

C AND H NEWS CO., HARLINGEN, TEXAS

ORDER NO. 35869

DATE 3/16/40

12¹/₂ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES *same as*

TITLE (IN FULL) SOUVENIR FOLDER OF THE LOWER
RIO GRANDE VALLEY OF TEXAS

IMPRINT SAME AS ABOVE *D/91*

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FRONT DESIGN TO BE A BUNCH OF GRAPEFRUIT AND ORANGES AND SOME
ORANGE BLOSSOMS--THE GRAPEFRUIT TO PREDOMINATE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RET. PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3-6 Ins. up 12.

ESTIMATE

MAR 23 1940

DATE	QUANTITY	UNIT PRICE	TOTAL
APR 1 1940	4		
APR 1 1940	3		
APR 1 1940	6		
APR 1 1940	28		
APR 1 1940	4-9-40		
APR 1 1940	4-11-40		

12- 215
16- 219

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6250

ORDER NO. 6420

DATE 4-8-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MINOT FLOUR MILL CO., INC.
MINOT, NORTH DAKOTA

6 M 500 CIRCULARS SIZE 6 1/4 x 12 1/2 FOLDED TO 6 1/4 x 3 1/8

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MINOT FLOUR MILL CO.
(ETC. AS PER COPY)

FRONT NO. SPEC.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

"ON"BLUE SEAL" BRAND, CHANGE WORD "EXTRA"
TO "FANCY". OMIT WRITING ON "SNOW-WHITE" BRAND,
AS MARKED. AT THE TOP OF "SNOW-WHITE" SECTION,
THE WORD "SNOW-WHITE" SHOULD BE IN QUOTATION
MARKS WITH A HYPHEN: THUS - "SNOW-WHITE"

IN THE "WIZARD" SECTION, OMIT THE LETTER "B" AT THE BOTTOM OF THE BAG. THIS IS THE BAG CO.'S
TRADE MARK. FOLLOW SKETCH FOR DESIGN.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING & DESIGN. SEE SAMPLE SACKS ATT'D.

Rush

make light blue impression
of DK Blue

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-1-2-39

1 Photo 5 x 7
1 " 8 x 10

Lo 3
Red 11

49 4-17 3 3/4

Red 12 54

Apr

APR 9 1940

10 boxes 4 1/2
line type 1

Apr 3 1940
4-5

J.R.WILLIS. ALBUQUERQUE N. M.

NO. D-6251

ORDER NO. 14985

DATE 3/3/1943

25 M PKG STATIONERY C.T. ART COLORTONE NOTEHEAD 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

MAKE OVER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
NEW MEXICO

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

SMALL TYPE: COPYRIGHT BY J.R.WILLIS

see 515

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

INSERT NEW VIEW "YUCCA, NEW MEXICO STATE FLOWER" IN SPACE OF
PRESENT CENTER SCENE OF HORSEMAN. INSERT TITLE IN SMALL TYPE
BELOW PICTURE. USE PORTION OF 2BH626 AS MARKED

SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

MAR 5 1943

WORK SCHEDULE

Date

MAR 5 1943

DESCRIPTION	EST. TIME		DATE ENTERED DEPT.	DATE CHECKED
	No.	Time Allowed		
CH. 1. TYPE SET UP			MAR 6 1943	MAR 6 1943
CH. 2. TYPE	5	2		3/17/43
CH. 3. TYPE				
CH. 4. TYPE				
CH. 5. TYPE				
CH. 6. TYPE				
CH. 7. TYPE				
CH. 8. TYPE				
CH. 9. TYPE				
CH. 10. TYPE				
CH. 11. TYPE				
CH. 12. TYPE				
CH. 13. TYPE				
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CH. 92. TYPE				
CH. 93. TYPE				
CH. 94. TYPE				
CH. 95. TYPE				
CH. 96. TYPE				
CH. 97. TYPE				
CH. 98. TYPE				
CH. 99. TYPE				
CH. 100. TYPE				

16.90

26

for Envelope & Letter head.

DATE RECEIVED

DATE

7

3-43

DATE

DATE

By

By

NO. D-6251

J. R. WILLIS, ALBUQUERQUE, N. M.

ORDER NO. 35966

DATE 3/25/40

2 300M NOTEHEADS ART COLORTONE SIZE 5 3/8 x 8 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. none R. M.

IMPRINT

IN LOWER LEFT CORNER IN SMALL TYPE ---
Copyright by Curt Teich & Co., Inc., Chicago,
U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ENCL LAYOUT ATTACHED USING PHOTOS NOS. 6A-H2777, 6A-H2767, 9A-H1273, 7A-H3351
& 8A-H6 CUSTOMER WOULD LIKE A SPANISH HORSEMAN IN THE CENTER, SO ATTACHED
ARE THE ABOVE CARDS : TWO KODACHROME TRANSPARENCIES WHICH WILL GIVE SOME BETTER
IDEA OF HIS CUSTOME, COLOR ETC.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

XXXX KODACHROME

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
APR 1 1940	5	5	APR 1 1940
5	8	4-1	4-8
74		4-6	
99	23		4-9
262	21	4-15-40	4-18-

DATE RECEIVED BY CUSTOMER

DATE HAND COLOR PROOF DAD

DATE Photo Returned to Customer

Make OK impression

5

1 587

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. D-6252

ORDER NO. 35966

DATE 3/25/40

200 M ENVELOPES ART COLORTONE SIZE 5 5/8 x 4 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW MEXICO STATE CAPITOL
(IN SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 10 R. M.

IMPRINT

PUT IN LOWER LEFT CORNER IN SMALL TYPE
Copyright by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUSTOMER'S THINKS THAT ONE OF HIS NEW INDIAN SUBJECTS MIGHT LOOK BETTER ON THE ENVELOPE
THAN THE ONE ON THE SKETCH FROM THE PAINTED DESERT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

APR 1 1940

APP. 1 1940

APR 1 1940

20	5	1 1/2	4-1	4-4 3/8
	1	1 1/2		
	7 1/4		4-6	
	49	1/2		4-9
	217	5 3/4	4-16	4-17

DATE

DATE Photo returned to Customer

make DK blue
impression

3
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-6253 ORDER NO. 36466 DATE 3-22-1940

CUSTOMER BETHANY HOME AND HOSPITAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

IM POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BETHANY HOME AND HOSPITAL, 5001-5015
NO. PAULINA ST. - CHICAGO, ILL.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CUT OFF PICTURE APPROXIMATELY AT ARROW IN
UPPER LEFT HAND CORNER. TAKE OUT TYPE IN
LOWER LEFT HAND CORNER.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

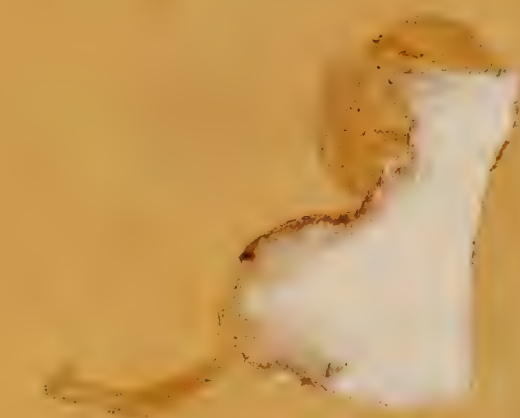
RETURN PHOTO YES NO

3M-1-2-39

5x7

Ret 2 1/2

MAR 25 1940



29

3

60

NO. D-6254

BOULDER DAM SERVICE BUREAU, NEW BOULDER CITY, NEVADA ORDER NO. 36513

DATE 3-29-1940

6 M PICTURES 7x11 ART COLOR/TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

TITLE: UPSTREAM FACE, BOULDER DAM

HEIGHT 127 FEET (HIGHEST IN THE WORLD)

BOULDER DAM SERVICE BUREAU

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD 7A-H1928 ATT'D. SEE TISSUE OVERLAY.

SEE KODACHROME FOR COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

Colorproof GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 2 1940

APR 2 1940

APR 2 1940

APR 2 1940

5-23

5-23-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6255 ✓ ORDER NO. 36525 DATE 3-25-1940

CUSTOMER LOCH ARBOUR BATHS INC.
LOCH ARBOUR, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOCH ARBOUR APTS. AND BATHS - LOCH

ARBOUR, NEW JERSEY (2 lines)

*Title to be in lower left corner, in
old image type*

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

CUT OFF SKY & FOREGROUND AS MARKED. ALSO
SOME OF EITHER SIDE.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

MAR 28 1943

Baths

63

DATE 3-25-1940

2. M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) EVANGELINE STATUE, ST.
MARTINVILLE, LA.

IMPRINT SAME AS ABOVE

EVANGELINE ST. MARTINVILLE, LOUISIANA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

CLIMATE

Cost Dept. Checked

66-28-1940-1000-1000-1000

MAR 28 1940

MAR 28 1945

MAF 1940

13 4

3/29 99

71-40

THE UNIVERSITY OF CHICAGO

MALE

DATE HAS TO COVER PAGE ONLY

DATE Photo Returned to Customer _____

13

465

BERGER BROS., PROVIDENCE, R.I.

NO. D-6257

ORDER NO. 36518

DATE 3-25-1940

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF PROVIDENCE, RHODE ISLAND

IMPRINT SAME AS ABOVE

FRONT: INDUSTRIAL TRUST BUILDING

SMALL TYPE: COPYRIGHT 1940 XXXXXXXX BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2391

NO. D-6257

ORDER NO. 36518

DATE 3-25-1940

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) UNION STATION

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T.ART-COLORTONE" CREATION, (REG.
U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A-H2389

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 4 1940

APR 1940

4-8 gr

74 4-8

59 60 25 4-10-40 4-12-40

HANCO ART & NOV.CO.,NEW YORK, N.Y.

NO. D-6258

ORDER NO. 36534

DATE 3-27-1940

50 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENIC WONDERS OF AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT ~~None~~ Published for
HANCO ART & NOVELTY CO. NEW YORK, N.Y.

COPYRIGHT 1940 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FRONT OF COVER SAME AS FRONT OF COVER NO. D6166 WITH
THE EXCEPTION OF RIBBON UNDER EAGLE AS ON XXXX DUMMY
ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

NO. D-6258

HANCO ART & NOV. CO.,NEW YORK, N.Y.

ORDER NO. 36534

DATE 3-27-1949

50 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEE AMERICA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT GENUINE CURTTEICH-CHICAGO "C.T.
ART-COLOR TONE" CREATION, (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE PENCIL LAYOUT ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

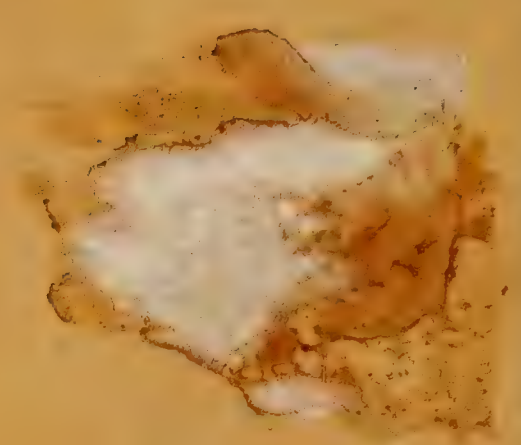
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Colored Sheet of Photo covers
This*

6

11 pages



APR 8 1940

APR 8 1940

5	8	APR 12 1940	APR 12 1940
6	11	4-9	4-15
7			
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27			
28			
29			
30			

DATE SENT BY

By

DATE HAND COL PROOF SENT

By

DATE SENT

DATE Photo returned to

*Front 11
Back 16*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6259 ✓ ORDER NO. 36560 DATE 3-28-1940

CUSTOMER HARRY H. HOPKINS
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MNOTEHEADS SIZE 6 x 9

STYLEART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOPKINS NURSING HOME (ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE NEGATIVE, NOT PRINT ATT'D. SKY MUST FADE
AWAY AS IN SAMPLE ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*View to be same width as Kessler + Maguire sample.
do not crop anything from right or left reproduce entire
view trees and all*

COLOR DESCRIPTION

HOUSE, WHITE. SHUTTERS, GREEN. ROOF, USE COLOR YOU THINK BEST. RED, IF YOU THINK IT LOOKS BEST.
HEDGE IN FRONT, DARK GREEN. STONE WALK DARK RED. CHAIRS RED, SETTEE RED & YELLOW STRIPE. RED
ROSE BUSHES AROUND LEFT SIDE & FRONT OF HOUSE. ROAD SAME COLOR AS SAMPLE ATT'D. CHIMNEYS RED.
SKY BLUE & MUST FADE AWAY AS IN SAMPLE ATT'D. VIEW TO BE SAME SIZE & TYPE AS SAMPLE.

Return negative

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 4-11-40 — 10. 1
20. 4
10. 1 1/2
20. 7 1/2

Ph

MAR 29 1940

Rush

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — YES NO RETURN PHOTO

3M-1-2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6260 ORDER NO. 36846

DATE 36846

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE FISCHER SPECIAL MFG. CO.
CINCINNATI, OHIO

DOUBLE
6 M 500 POST CARDS SIZE 5½ x 7

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRECISION MADE - PRODUCTION PRICED
"TURNED" BRASS HARDWARE (ETC.)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

see SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE SKETCH ATT'D.

Ronan

LL

PHOTO RETURNED

TO

PHOTO USED FOR

30, 4-17-40.

MC. 131

4-24 " #55

LL

APR 10 1940

*make red impression
" DK. Blue "*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-6261 ORDER NO. 36861 DATE 4-9-1940

CUSTOMER GED. W. NOYES
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *NONE*

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

CROP PHOTO AT POINTS INDICATED BY
MASK. ELIMINATE SHADOWS FROM CIRCULAR WALK AS
WELL AS WALK AT RIGHT OF VIEW. OTHERWISE REPRODUCE
PHOTO AS IS IN THE MOST PLEASING TREATMENT OF
COLORING OBTAINABLE THRU THE VARICOLOR COMBINATION.

Negative — Line — Halftone — Combination. Screen { 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175

☒ Blue Print ☐ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

REPRODUCE PHOTO AS IS IN THE MOST PLEASING TREATMENT OF COLORING
OBTAINABLE THRU THE VARICOLOR COMBINATION.

RLZ

PHOTO RETURNED

TO

PHOTO USED FOR

49

48

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Del = 2 1/2
110 3/4
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Py



APR 11 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-6262 ORDER NO36863

DATE 4-9-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CAPITOL TOURIST APTS.

SALT LAKE CITY, UTAH

3 MPOST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAPITOL TOURIST APARTMENTS AND MOTOR
LODGE

old english

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

AT RED X MARKS ON SKETCH, PLEASE PUT IN
AAA ON SIDE AND UMC ON OTHER SIDE

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

returned

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ly

PHOTO RETURNED

TO

PHOTO USED FOR

APR 11 1940

ST
89

NO. D-6263

B. S. REYNOLDS CO., 918 D ST., NORTHWEST, WASHINGTON, D.C. ORDER NO. 372578x
37258

DATE 4/10/40

25 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF HISTORICAL
ALEXANDRIA, VA.

FRONT TITLE - George Washington Masonic
National Memorial

PUT IN SMALL TYPE IN LOWER RIGHT CORNER
Copyright 1940 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

USE PHOTO NO. E-758

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

NO. D-6263

B. S. REYNOLDS CO., 918 D ST., NORTHWEST, WASHINGTON, D.C. ORDER NO. 37258

DATE 4/10/40

25 M LARGE FOLDER COVERS (BACK)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHRIST CHURCH, ALEXANDRIA,
VA. WHERE WASHINGTON WORSHIPED.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT GENUINE CURTEICH-CHICAGO "C.T.
ART COLOORTONE" CREATION (REG.U.S.PAT.
OFF.)

PHOTO PROPERTY OF C.T.

USE PHOTO NO. OB-H589

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Shot 8

5.17

make DK
impression



ESTIMATE
3 Dept. Clerk
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100. 4-22-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6264 ORDER NO. 36897 DATE 4-30-1940

CUSTOMER F.W. WINES CO.
TACOMA, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GATEWAY AUTO COURT - ON U.S. 97 AT
SOUTH GATEWAY OF BEND, OREGON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor Black & White Proof. Titles—Red, Blue

Screen {
120
133
150
175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Extra Neg for

APR 30 1940

APR 30 1940

Double Exposure

WALTER TEICH, CHICAGO, ILL.

NO. D-6265

ORDER NO. 36937

DATE 4-12-1940

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRUTINGS FROM THE UPPER
PENINSULA, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M. YES

IMPRINT NONE

COPYRIGHT 1940 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

NO. D-6265

ORDER NO. 36937

DATE 4-12-1940

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION, (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 84-H2653. SEE SKETCH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 15 1940

APR 15 1940

APR 15 1940

APR 15 1940

20

17

6 1/2

17-1

2

78

48

53

27

4-22-40

4-23-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6266 ORDER NO. 3689

DATE 4-15-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER Y.M.C.A.
CHICAGO, ILL.

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NAWAKWA - A Y.M.C.A. CAMP FOR MEN
"WATERFRONT" - CROOKED LAKE

end line at bottom

FRONT NO. 5

(All of this on address side)

ON 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

Portrait

*fb
7.23.40*

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

APR 17 1940

5 — $\frac{1}{2}$

6 — $\frac{1}{2}$

ST.
G4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6267 ORDER NO. 37369

DATE April 16, 1940 DEPT.

DATE COMPLETED

CUSTOMER

BINGHAMS TOURIST HOME
NEW MARKET, VIRGINIA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BINGHAM'S TOURIST HOME AND TEA ROOM ON

ROUTE 211

1 MILE EAST OF NEW MARKET, VA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout Remove bldg. on rear left edge.

remove fence posts on left.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 16 1940

95

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6268 ✓ ORDER NO. 37368 DATE 4/16/40

CUSTOMER BENTHALL MACHINE CO., INC.
SUFFOLK, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO VARICOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BENTHALL PEANUT PICKER CYLINDER TYPE
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND LETTERING — WORK OUT THE GREEN AND RED OF OUR 2 COLOR
PROCESS TO DUPLICATE AS CLOSELY AS POSSIBLE THE COLOR SCHEME OF SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

26 1
Ref 1
26 1 49 4-29
26 2 1/2 49 5-23

2 1/4

Handwritten signature

APR 17 1940

Handwritten note: make red background

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6269 ORDER NO. 37516 DATE 4-19-1940

CUSTOMER RAPID ROLLER CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS

SIZE 8½ x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RAPID ROLLER COMPANY

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1812.

SEE PENCIL LAYOUT ATT'D.

Exlarge color plate 6A-H1812

RVSA

Ly

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Lo 1
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(53) Last 4
LA 13
PL 212

See Page 1
Photo. Title
Page 1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6271 ORDER NO 37546 DATE 4-19-1940

CUSTOMER W. HERBERT HALL
BALTIMORE, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ENGEL-HALL INN - 16 DELAWARE AVE.
REHOBOTH BEACH, DEL.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

APR 22 1940

3015-3130

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97

Rep. both

RILEY'S CONFECTIONERY, CLIFTON, ARIZONA

NO. D-6272

ORDER NO. 37642

DATE 4-24-1940

1 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BURRO ALLEY AVENUE,
MORINCI, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 26 1940

APR 26 1940

DATE	TIME	DATE	TIME
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DATE 5.8.40

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PHOTO Returned to Customer

11. 104

CURT TEICH & COMPANY, Inc. -- 1733-1755 W. Irving Park Road -- CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6273 ORDER NO. 37690 DATE 4-24-1940

CUSTOMER
WAYSIDE INN HOTEL
GREER, SO. CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WAYSIDE INN HOTEL, GREER, S.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

APR 24 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-6274 ORDER NO. 37719
CUSTOMER VERMILION-ON-THE-LAKE DEV. CO.
CLEVELAND, OHIO

DATE 4-25-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 CIRCULARS SIZE 7 x 9 (FOLDED TO 3 1/2 x 9) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EASTERN GATEWAY TO OHIO'S LAKE ERIE
VACATIONLAND - VERMILION-ON-THE-LAKE
WELCOMES YOU! (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW PENCIL SKETCH FOR LAYOUT.
FOLLOW COLOR SKETCH FOR ALL OTHER DETAILS
OF DESIGN, WORDING, ETC.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLOR TREATMENT & PENCIL SKETCH FOR LAYOUT.

RUBH
dy

PHOTO RETURNED

TO

PHOTO USED FOR

49 5-3 1.2
1/4 HR. EXTRA

dy

make per...
OK

APR 27 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-6275 ORDER NO. 37727 DATE 4-25-1940

CUSTOMER
ENGLEWOOD HOSPITAL
ENGLEWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ENGLEWOOD HOSPITAL, — ENGLEWOOD, NEW
JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRICK COLOR SOMEWHAT SIMILAR TO 8A-H1833 ONLY NOT QUITE SO RED, MORE OF A BROWNISH
RED OR NATURAL BRICK.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2
VC-3/4
LA-234

49

5-1

APR 26 1940

275
100-H742

15
105

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Pat 2 1/2

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. D-6277

ORDER NO. 37779

DATE 4-29-1940

CUSTOMER MITCHELL INN
MIDDLETOWN, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 HANDCOLORED PROOF SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAMBLETIAN ROOM, MITCHELL INN,
MIDDLETOWN, N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

ONLY PHOTO SAME AS CARD ATTACHED

COLOR DESCRIPTION

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Case Dept.
RETOUCHING	2 1/2	
PHOTO-LITHO		MAY 31 1940
COMPOSING		Date
ART DEPT.		By
ENGRAVING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ref. 2

DIAL NO. D-6278

ORDER ~~37816~~ 37816 DATE 4-29-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER WM. R. SICKLES, INC.
ASBURY PARK, N.J.

2 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WM. R. SICKLES INC., 1307 COMSTOCK ST.
ASBURY PARK, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

STRAIGHTEN OUT SMOKE STACK ON CHIMNEY. ~~XXXXXXXXXX~~ ELIMINATE BUILDING AT RIGHT. SHOW
LEAVES ON TREES, TO LOOK MORE LIKE SUMMER.

COLOR DESCRIPTION

MAY 1 1940

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5-17-40

20

ST
111

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6279 ORDER NO. 37822 DATE 5/15/40

CUSTOMER FLEMING-POTTER CO.
PEORIA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ x 5

STYLE PHOTO PLATIN FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NIAGARA HOTEL

JEFFERSON AT MAIN
HEART OF THE LOOP
PEORIA, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

TO BE MADE AS WASH DRAWING

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

MAY 15 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-6280 ✓ ORDER NO. 37863 DATE 5-2-1940

CUSTOMER W.M. WELCH MFG. CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6, M 500 PICTURES SIZE ~~XXXXXXX~~ 7x6 -5" INSIDE 7x6 SPACE STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SPIRIT OF EDUCATION

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BORDER TO BE PROPORTIONATELY SAME NARROW WIDTH AS NARROW FRAME SHOWN AROUND SMALL COLORED PRINT. WORDING AT BOTTOM TO BE SAME AS SMALL COLORED PRINT.

Supple Diploma + War Photo Ret to cust 6-29-40

COLOR DESCRIPTION

USE LARGE COLORED ART WORK FOR COPY. FOLLOW SMALL PRINT AS A COLOR GUIDE. WE ARE TO DUPLICATE AS CLOSELY AS POSSIBLE COLOR VALUES IN SMALL PRINT. DISREGARD COLOR **XX** VALUES IN LARGE PRINT.

*W. J.
5.29.40*

MAY 7 1940

*49
45*

5-10

Am

*Handcolor
Photo
5-10
5-10*

113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-6281 ORDER NO. 37940 DATE 5-7-40

CUSTOMER WM. MCKINLEY MEMORIAL HOSPITAL
TRENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WM. MC KINLEY MEMORIAL HOSPITAL,
TRENTON, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 7 1940

ph
5.21.40

Shoring 5x7
Ret. 2½

Rephoto 150
x straighten net

ph

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6282

ORDER NO. 38501

DATE 5/8/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KARL BAVER

PURLING (GREENE CO.) NEW YORK

6 M POST CARDS

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BAVARIAN MANOR SWIMMING POOL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SHOW MORE WATER COMING FROM FOUNTAIN ON FAR SIDE OF POOL

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAY 9 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-6283

ORDER NO. 38508

DATE 5/8/40

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MRS. W. J. GIMPH
EAST AURORA, NEW YORK

I M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (COUNTRY GARDENS)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAY 9 1940

pl
5.23.40

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-6284 ORDER NO. 38535 DATE 5/9/40

CUSTOMER HARRY C. HULBERT
HOTEL HULBERT
ASBURY PARK, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE ~~3 1/2 x 5 1/2~~ 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL HULBERT, 317 SIXTH AVE., ASBURY
PARK, NEW JERSEY

N. J. PHONE 1120

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

DO NOT eliminate card and people

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-40

MAY 10 1940

124